

# ROHAN MAHAJAN

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## PROFESSIONAL SUMMARY

Dynamic and committed professional with over 4 years of experience in education coordination, financial advisory, and student mentoring. Adept at bridging academic training with industry expectations. Strong background in finance, placements, digital communication, and training delivery. Passionate about delivering financial education and career guidance.

## CORE COMPETENCIES

- Career Management
- Training & Placement
- Student Mentorship
- Investment Planning
- Mutual Fund Analysis
- Financial Education
- Stock Market
- Microsoft Excel
- Communication

## PROFESSIONAL EXPERIENCE

### Deputy Officer – Student Engagement & Placements

Lovely Professional University | Dec 2023 – Present

- Led promotional efforts for placements, internships, and hackathons; increased internship participation by 150% with 1000+ registrations.
- Maintained and analyzed placement data in Excel; ensured timely dissemination of job and internship updates.
- Promoted international job opportunities and conducted sessions on employer branding, company vision, and CEO profiles.
- Conducted resume writing, group discussion, and interview skills sessions to boost placement readiness.
- Organized mock interviews and maintained question banks to support targeted student preparation.
- Built alumni engagement through virtual sessions and networking events.
- Mentored students on core career skills and arranged workshops for industry preparedness.

## **Financial Advisor**

HDFC Life | Jul 2023 – Dec 2023

- Provided customized financial planning advice to clients.
- Recommended suitable mutual funds and life insurance plans.
- Developed long-term financial strategies based on client goals.

## **System Engineer**

Infosys | Nov 2018 – Mar 2021

- Supported banking projects for CITI Bank using Power BI and Excel.
- Handled client data, system maintenance, and coordination activities.
- Ensured timely delivery through efficient task planning.

## **PUBLICATIONS / ARTICLES**

Finance Contributor, Apeejay Newsroom

- Authored multiple articles simplifying finance, mutual funds, and investing for a wider audience.
- Demonstrated subject expertise and commitment to financial education through practical, reader-friendly content.

### **Published Articles:**

1. Investing is a Marathon, Not a Sprint – Discusses long-term investment discipline and mindset.
2. Save Like a Bear, Invest Like a Bull – A metaphor-driven guide on saving and investing strategies.
3. Mastering Investment: Avoid These Common Mistakes for Financial Success – Highlights key pitfalls that can derail investors.
4. Master the Art of Investing – Focuses on building a strong financial foundation through skillful investing.

## **WORKSHOPS CONDUCTED**

3-Day Workshop on Virtual Trading – Apeejay Institute of Management & Engineering Technical Campus

- Stock Market Basics
- Demat Account Opening

- Intraday vs Delivery
- Savings vs Investments
- Candlestick Patterns
- Live Trading with Zerodha
- Interactive Q&A

## EDUCATION

MBA (Finance) – Apeejay Institute of Management, Jalandhar – 2023 | 79.5%

B.Tech (Computer Science) – DAV Institute of Engineering & Technology, Jalandhar – 2018 | 80.63%

12th – CBSE – 2014 | 85–89.9%

10th – CBSE – 2012 | 85–89.9%

## CERTIFICATIONS

- SEBI NISM – Mutual Funds
- Cleared PhD Exam in UGC NET 2024
- Fundamental Analysis of Stocks
- Financial Analysis for Decision Making
- Reading Financial Reports
- Excel for Financial Modelling
- Basics of Stock Market
- Career Planning

## INTERNSHIP

ICICI Bank | 2 Months

- Learned core banking operations and financial product distribution.
- Promoted digital banking solutions and conducted customer visits.
- Executed micro-marketing and customer engagement campaigns.

## EXTRA-CURRICULAR & VOLUNTEER EXPERIENCE

- Have been investing in the Financial Market for last 7+ years
- NCC Captain – Led 30 cadets in school.
- Hosted and participated in campus debate, finance & marketing quizzes.
- Contributed to PM Cares Fund and Swachh Bharat Abhiyan.
- 1-day business entrepreneurship activity at college.