

MASTER OF BUSINESS ADMINISTRATION

— P R O G R A M M E —



MBA@GJIMT

THE BEST B-SCHOOL IN NORTH INDIA

**RANKED AMONG
TOP A+ CATEGORY
B-SCHOOLS IN INDIA**

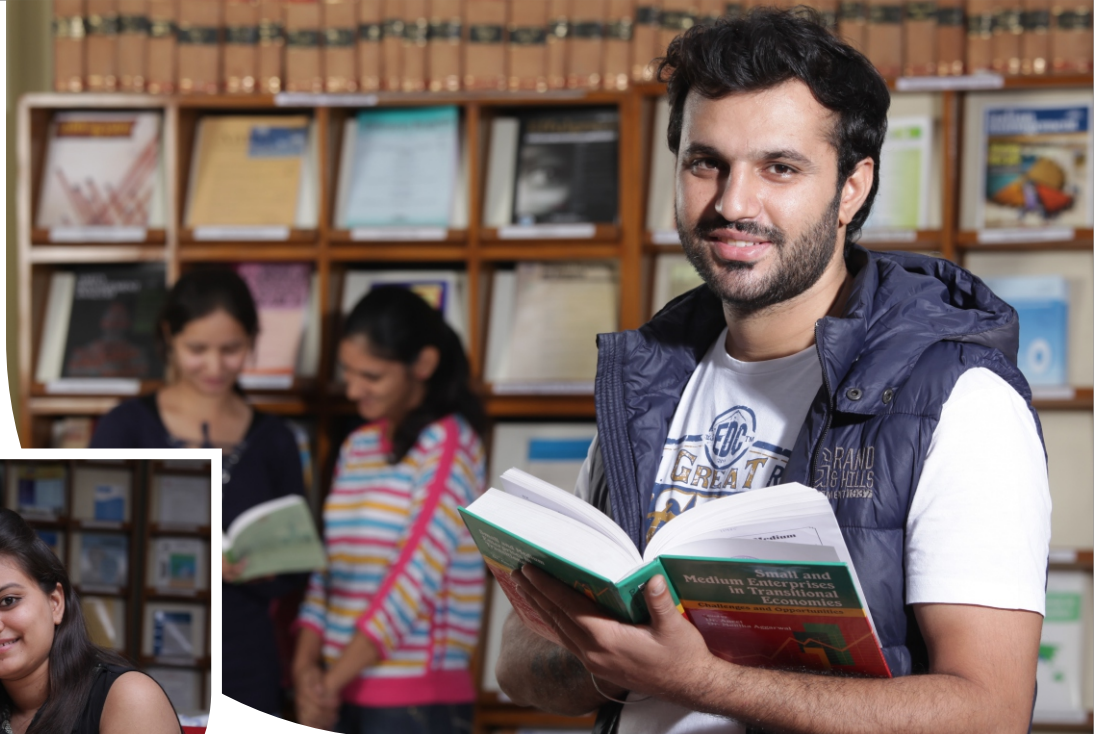
**25+ YEARS
OF CORPORATE
EXISTENCE**

**VAST ALUMNI
NETWORK**

**BEST PLACEMENT
OPPORTUNITIES**

**INDUSTRY
INTERFACE VIA
LIVE PROJECT**

MBA PROGRAMME



Whether your goal is launching your own start-up, gaining the upper edge in a competitive job market, increasing your salary or climbing the business ladder, a Master of Business Administration (MBA) from GJIMT provides you the real-life and conceptual knowledge needed to become the master of your own future in business. GJIMT's MBA creates leaders and managers, capable of meeting current market challenges. The program focuses on decision making in uncertain environments, interpersonal & communication skills, ethics and social responsibility, and globalization. This approach allows our students to graduate with specialized expertise on how the digital and technological landscape is driving everything from organizational behaviour to industry, exploring phenomena like surveillance capitalism & digital media management.

“GJIMT **MBA-BUSINESS ANALYTICS** PROGRAM HAS BEEN ACCREDITED BY IOA, UK

CURRICULUM OVERVIEW

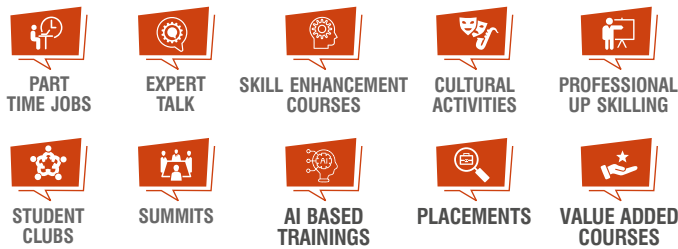
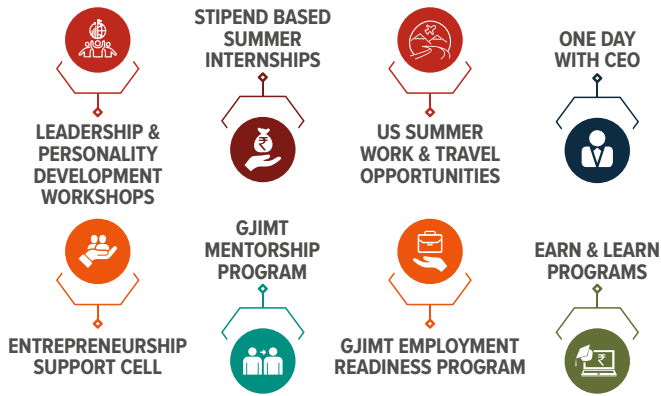
SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
- Foundations of Management (4) - Managerial Economics (4) - Quantitative Techniques (4) - Accounting for Management & Reporting (4) - Business Environment & Indian Economy (4) - Business Ethics & CSR (4) - Business Communication for Managerial Effectiveness (4)	- Business Analytics for Decision Making (4) - Legal Environment for Business (4) - Marketing Management (4) - Human Resource Management (4) - Production & Operations Management (4) - Corporate Finance & Policy (4) - Entrepreneurship & Project Management (4) - Computer Applications for Business (2)	- Organizational Behaviour & Design (4) - Marketing Research (4) - Specialization 1 Elective 1 (4) - Specialization 1 Elective 2 (4) - Specialization 2 Elective 1 (4) - Specialization 2 Elective 2 (4) - Human Values, Dedication and Traffic Rules (3) - Human Values, Dedication & Traffic Rules (Lab/Seminar) (1) - Seminar on Summer Training Report (2) - Comprehensive Viva-Voce (2)	- Corporate Strategy (4) - Specialization 1 Elective 3 (4) - Specialization 1 Elective 4 (4) - Specialization 2 Elective 3 (4) - Specialization 2 Elective 4 (4) - Viva-Voce for Project/Dissertation (4) - Workshop on Indian Ethos (2)
Total Credits: 28	Total Credits: 30	Total Credits: 32	Total Credits: 26

Specialisations:

Marketing, Human Resource, Finance, Business Analytics, Management Information System, Operation Management

CAREER DEVELOPMENT AND PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking and Finance, Retail, FMCG, Marketing Research, Business consulting, Wealth Management, Business Analytics, E-Commerce, Tourism and Hospitality and IT during its placement process. GJIMT's TPC (Training Placement and Consultancy Cell) works with a very innovative approach PIE, to foster the student growth. We see learning as an ongoing process and we make efforts towards delivering the same from the very first day of campus induction and orientation.



Sector	IT & ITES / E-commerce / Logistics	Education	Banking & Research	Healthcare Finance	Retail	Tele-communication
Maximum Package Offered	₹12 LPA	₹11 LPA	₹8 LPA	₹7 LPA	₹5 LPA	₹5 LPA

OUR RECRUITERS



PLACEMENT

HIGHEST PACKAGE
₹12 LPA

MEDIUM PACKAGE
₹5.40 LPA

RECRUITMENT COMPANIES
100+

MAXIMUM EARNING POTENTIAL
₹13 LPA

INTERNSHIP HIGHLIGHTS

TOTAL RECRUITERS
75+

HIGHEST STIPEND
₹1.80 LPA

ACTIVITIES AT GJIMT

ELIGIBILITY CRITERIA

Bachelor's degree/Graduation in any discipline from a University recognized by the University Grants Commission (UGC) + CAT/MAT/CMAT Score*.

FEE STRUCTURE

Semester 1	₹49,700/-
Semester 2	₹45,700/-
Semester 3	₹45,700/-
Semester 4	₹45,700/-
Total	₹1,86,800/-

ADMISSION PROCESS

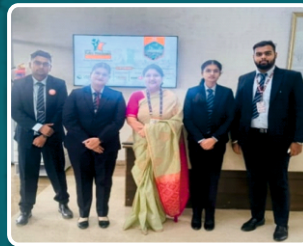
To book your seat register on our website by paying the fees. As per IKGPTU/AICTE a candidate can get provisional admission in MBA program by filling the form, submitting the documents & paying the fees online.

ADMISSION DOCUMENTS

- | | |
|---|--|
| ☐ 10th DMC | ☐ 12th DMC |
| ☐ Graduation DMC | ☐ Graduation Degree |
| ☐ Character Certificate | ☐ Migration Certificate |
| ☐ Achievements Certificate (If any) | ☐ GAP Certificate (If Applicable) |
| ☐ Category Certificate (If Applicable) | ☐ Aadhaar Card |
| | ☐ 5 Passport size photos |

*FEES
Exclusive
of:

- University examination fee to be paid online by candidate during examination
- College kit worth ₹4500
- Fees Subject to Revision by IKG PTU (If any)



Students participated at Edu Summit, ISB Mohali



Students participated at TEDx Event at Hotel Park Plaza, Zirakpur



Students participated at IISF (India International Science Festival), Panchkula



Students participated at Healthcare Excellence Conclave, CII, Chandigarh



Students participated at Swadeshi Mahotsav 2025 at Panchkula



**GIAN JYOTI INSTITUTE OF
MANAGEMENT & TECHNOLOGY**

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SECTOR-54, CHANDIGARH, PHASE-2, MOHALI.

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