

## DETAILED REPORT

### Workshop on “From Classroom to Boardroom: Preparing Future Entrepreneurs”

**Date:** March 6, 2025

**Venue:** GJIMT Auditorium

**Time:** 9:00 AM onwards

#### Introduction

Gian Jyoti Institute of Management and Technology (GJIMT) successfully organized the workshop “From Classroom to Boardroom: Preparing Future Entrepreneurs” on March 6, 2025. The workshop aimed to equip aspiring entrepreneurs with the essential knowledge, skills, and strategies required to transition from academic learning to effective business leadership and entrepreneurship.

#### Resource Person

The workshop was conducted by Dr. Gunmala Suri, Professor at the University Business School (UBS), Panjab University. Dr. Suri, an experienced academician and business expert, has a deep understanding of entrepreneurship and business development. She provided valuable insights and guidance on how students can bridge the gap between classroom learning and the real-world business environment.

#### Objectives of the Workshop

The main objectives of the workshop were to:

- Provide students with practical knowledge about entrepreneurship, including business planning and strategy development.
- Equip participants with essential leadership skills and decision-making tools to thrive as future business leaders.
- Discuss the challenges faced by entrepreneurs in the early stages of business development and strategies for overcoming them.
- Guide students on how to make the transition from theoretical knowledge to practical business application in the real world.

#### Sessions and Activities

The workshop commenced at 9:00 AM in the GJIMT Auditorium, with an opening session by Dr. Gunmala Suri, who introduced the key concepts of entrepreneurship and the importance of the transition from classroom education to real-world business. She emphasized the role of leadership, innovation, and strategic thinking in running a successful business.

Dr. Suri covered several essential topics, including:

- Identifying Business Opportunities: Participants learned how to evaluate market opportunities, conduct feasibility studies, and identify niches for business success.

- **Business Planning:** The session focused on the importance of a sound business plan, including goal-setting, resource management, and financial planning.
- **Entrepreneurial Leadership:** Dr. Suri shared strategies for developing leadership qualities that are essential for leading teams, managing resources, and making business decisions.
- **Challenges in Entrepreneurship:** The session also included discussions on the common challenges faced by entrepreneurs, such as funding, market competition, and resource allocation, and how to overcome these hurdles.

The workshop was highly interactive, with participants engaging in discussions and sharing their thoughts on various entrepreneurial concepts. Dr. Suri used case studies of successful entrepreneurs and businesses to illustrate how the concepts could be practically applied.

### **Attendance**

A total of 73 students attended the workshop, including students from various departments with an interest in entrepreneurship and business leadership. The participants were actively involved in the workshop activities, asking questions and engaging in discussions related to their own entrepreneurial aspirations.

### **Conclusion**

The “From Classroom to Boardroom: Preparing Future Entrepreneurs” workshop was successfully conducted with a total of 79 students attending the event. Dr. Gunmala Suri’s expertise and practical insights into entrepreneurship provided participants with a deeper understanding of how to transition from academic learning to real-world business leadership.

The workshop proved to be an essential learning experience for students, providing them with the tools and strategies required to develop their entrepreneurial skills and pursue business ventures confidently. The feedback from the students was positive, highlighting the practical relevance of the workshop and its value for aspiring entrepreneurs.