

# BBA@GJIMT



## BACHELOR OF BUSINESS ADMINISTRATION — P R O G R A M M E —

- CROSS CULTURAL EXPOSURE WITH INTERNATIONAL STUDENTS
- PLACEMENT OPPORTUNITY WITH TOP COMPANIES
- EARN WHILE YOU LEARN OPPORTUNITIES
- INDUSTRY BASED PRACTICAL LEARNING
- US WORK AND TRAVEL PROGRAM



Accredited by IOA UK  
**IOA** Institute of Analytics  
The Global Body for Analytics



# BBA PROGRAMME

The BBA provides a well-rounded business education with a focus on global business operations, emerging markets and technology enabled organizations. Students develop an in-depth understanding of two business majors and learn a broad range of managerial capabilities, problem solving and communication skills. Electives allow flexibility, adaptability and creativity and prepare graduates for diverse careers in global management, administration and entrepreneurship as well as range of post graduate opportunities.

## PROGRAMME OBJECTIVES

- Assist students in becoming more proficient in analysis and decision making.
- Develop students abilities to understand business concepts, terms, and theories.
- Develop students' understanding of business and the effects of globalization.
- Prepare students for jobs in the field of management, marketing, human resources & finance.

## SKILLS YOU WILL DEVELOP

- Become strong problem solver & develop analytical skills.
- Have a global business orientation.
- Develop strategic thinking and planning abilities.
- Groomed into a Pleasing personality
- Business and Management Skills
- Analytical & Critical Thinking
- Entrepreneurship & Innovation
- Professional & Personal Development



 <b>STIPEND BASED SUMMER INTERNSHIPS</b>	 <b>US SUMMER WORK &amp; TRAVEL OPPORTUNITIES</b>	 <b>ONE DAY WITH CEO</b>		
 <b>GJIMT MENTORSHIP PROGRAM</b>	 <b>GJIMT EMPLOYMENT READINESS PROGRAM</b>	 <b>EARN &amp; LEARN PROGRAMS</b>		
 <b>PART TIME JOBS</b>	 <b>EXPERT TALK</b>	 <b>INTERNATIONAL STUDY TOURS</b>	 <b>CULTURAL ACTIVITIES</b>	 <b>PROFESSIONAL UPSKILLING</b>
 <b>STUDENT CLUBS</b>	 <b>SUMMITS</b>	 <b>IT SKILL TRAINING</b>	 <b>PLACEMENTS</b>	 <b>VALUE ADDED COURSES</b>

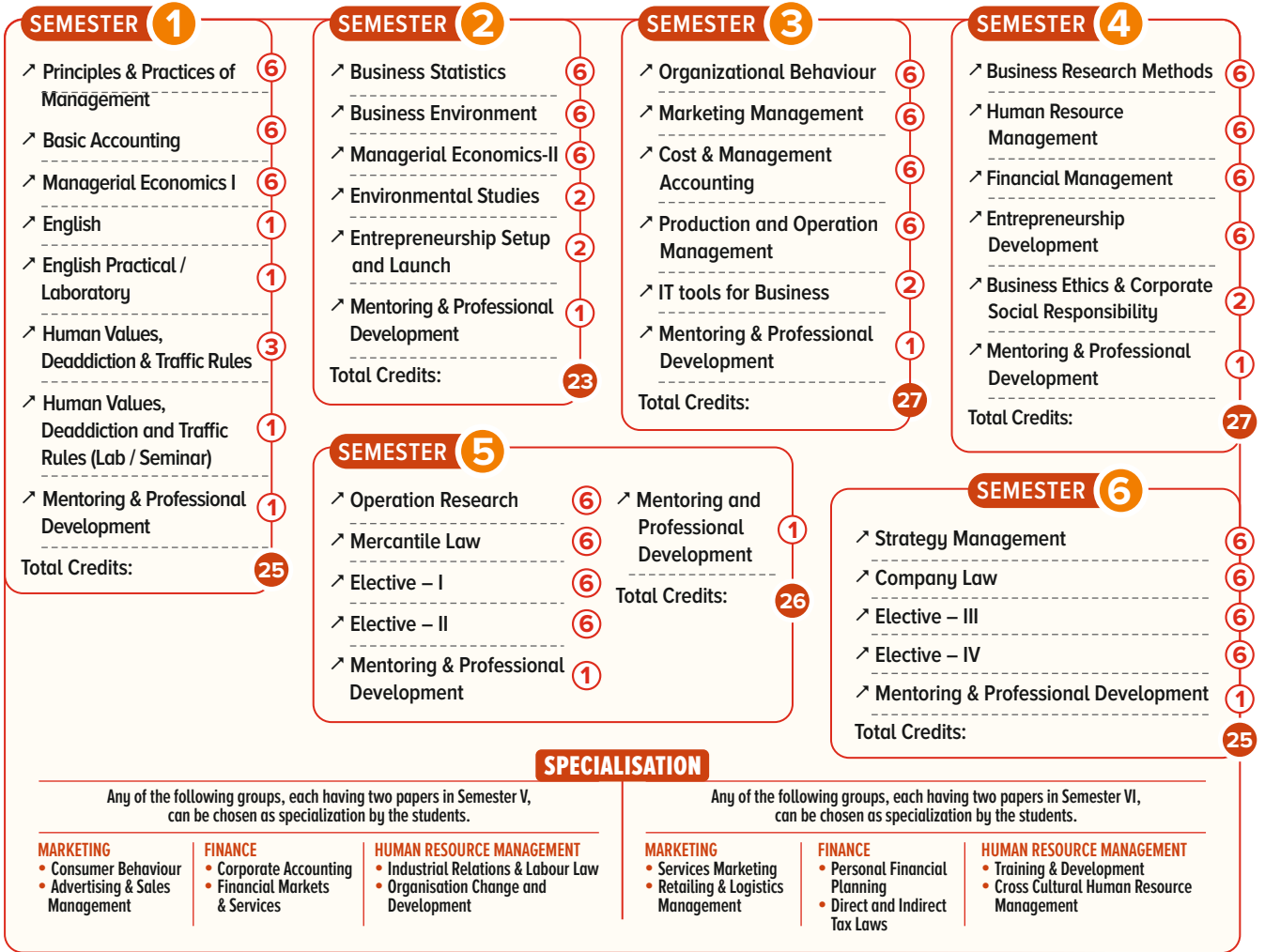
## Graduate with Business Readiness in the AI Era @ GJIMT



## CAREER OPPORTUNITIES AFTER BBA

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Management Trainee</li> <li>• Business Analyst</li> <li>• Marketing Executive</li> <li>• Digital Marketing Executive</li> <li>• Sales Executive</li> <li>• Business Development Executive</li> <li>• Human Resource Executive</li> <li>• Financial Analyst</li> <li>• Banking Officer</li> <li>• Operations Executive</li> </ul> | <ul style="list-style-type: none"> <li>• Relationship Manager</li> <li>• Account Executive</li> <li>• Credit Analyst</li> <li>• Investment Analyst</li> <li>• Product Coordinator</li> <li>• Supply Chain Executive</li> <li>• Logistics Coordinator</li> <li>• Customer Success Executive</li> <li>• Brand Executive</li> <li>• Project Coordinator</li> </ul> |
|---|---|

# CURRICULUM OVERVIEW



## OUR RECRUITERS



### PLACEMENT

HIGHEST PACKAGE  
₹5.88 LPA

MEDIUM PACKAGE  
₹3.5 LPA

MAXIMUM EARNING POTENTIAL  
₹9.0 LPA

### INTERSHIP HIGHLIGHTS

HIGHEST STIPEND  
₹1.20 LPA

## ELIGIBILITY CRITERIA

Passed 10+2 or equivalent in any stream by a recognized board/university.

## FEE STRUCTURE

Semester 1	₹32,500/-
Semester 2	₹28,500/-
Semester 3	₹28,500/-
Semester 4	₹28,500/-
Semester 5	₹28,500/-
Semester 6	₹28,500/-
Total	₹1,75,000/-

\*FEES  
Exclusive  
of:

- University Examination Fee to be paid Online by candidate during examination.
- College Kit worth ₹4500
- Fees Subject to Revision by IKG PTU (If any)

## ADMISSION PROCESS

To book your seat register on our website by paying the fees. As per IKGPTU a candidate can get provisional admission in BBA program by filling the form, submitting the documents and paying the fees online.

## ADMISSION DOCUMENTS

- |   |  |
|---|--|
| <input type="checkbox"/> 10th DMC                             | <input type="checkbox"/> 12th DMC                        |
| <input type="checkbox"/> Character Certificate                | <input type="checkbox"/> Migration Certificate           |
| <input type="checkbox"/> Achievements Certificate (If any)    | <input type="checkbox"/> GAP Certificate (If Applicable) |
| <input type="checkbox"/> Category Certificate (if applicable) | <input type="checkbox"/> Aadhaar Card                    |
| <input type="checkbox"/> 5 Passport size photos               |  |

## ACTIVITIES AT GJIMT



Gian Byte Event within campus



Students participated at TEDx Event at Hotel Park Plaza, Zirakpur



Pre-Placement Training for students within campus



Students participated at Edu Summit, ISB Mohali



Jhalak Dikhlaa Competition within campus



Pre – Placement Training for students within campus



Students participated at Swadeshi Mahotsav 2025 at Panchkula



Collage Making Competition during Parakh within campus



**GIAN JYOTI INSTITUTE OF  
MANAGEMENT & TECHNOLOGY**

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[www.gjimt.ac.in](http://www.gjimt.ac.in)

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