

PLACEMENT BROCHURE

MBA 2024-26



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About

Gian Jyoti Institute of Management and Technology (GJIMT) is a NAAC-accredited institution, approved by the All India Council for Technical Education (AICTE), New Delhi, and affiliated with I.K. Gujral Punjab Technical University, Kapurthala. Recognized as a premier business school in North India, GJIMT was established in 1998 under the visionary leadership of Chairman Mr. J.S. Bedi. Over the years, it has emerged as one of the oldest and most esteemed private management institutes in the region. Strategically located in the thriving city of Mohali, known for its rapid development and modern infrastructure, the GJIMT campus provides a dynamic and conducive learning environment. The institute fosters a culture of motivation, discipline, and safety, promoting the holistic personal and professional growth of its students. GJIMT is more than just an academic institution—it is a launchpad for excellence, where aspirations are nurtured, and futures are forged with confidence. Committed to delivering skill-based education of the highest quality, Gian Jyoti continuously strives for excellence through a shared vision, ongoing improvement, and a steadfast dedication to the development of its human capital, aligning itself with the evolving needs of industry and society.





Our Mission

- ✓ *Impart holistic management and technical education.*
- ✓ *Nurture and develop human resources of global standards.*
- ✓ *Serve the industry and society productively.*
- ✓ *Inculcating sense of honesty, morality, transparency, and integrity.*



Our Vision

- ✓ *Impart Holistic Management And Technical Education*
- ✓ *Nurture And Develop Human Resources Of Global Standards*
- ✓ *Serve The Industry And Society Productively*
- ✓ *Inculcating Sense Of Honesty, Morality, Transparency, And Integrity.*





MESSAGE FROM CHAIRMAN

Dear Esteemed Recruiters,

As Chairman of Gian Jyoti Institute of Management and Technology (GJIMT), I am honoured to present to you the remarkable talent that our institution has cultivated over the decades. Our students are a testament to our commitment to excellence, innovation, and holistic development. At GJIMT, we have consistently strived to foster an environment that nurtures not only academic brilliance but also the values, ethics, and skills that are essential for success in today's dynamic world. Our curriculum is designed to bridge the gap between theoretical knowledge and practical application, ensuring that our students are well-prepared to meet the challenges of the professional world. We take pride in our industry-academia interface, which has enabled us to maintain a curriculum that is relevant, rigorous, and responsive to the needs of the corporate world. Our students undergo rigorous training and development programs, equipping them with the skills to excel in diverse roles across industries. We are confident that our students will bring fresh perspectives, innovative ideas, and a strong work ethic to your esteemed organization. I invite you to explore the potential of our students and look forward to a fruitful and enduring association.

Sh. J.S. Bedi
Chairman, GJIMT

MESSAGE FROM DIRECTOR

Dear Recruiters and Partners,



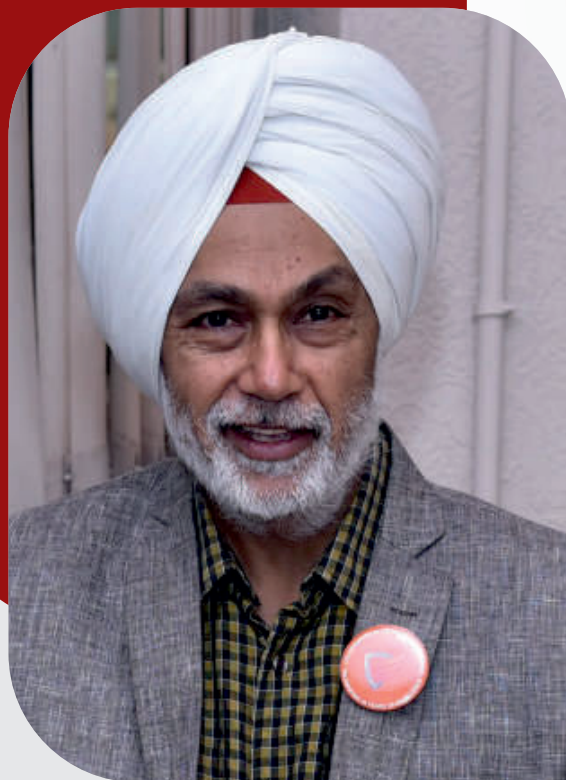
It is with great pride and enthusiasm that I present to you the Placement Brochure of Gian Jyoti Institute of Management and Technology (GJIMT). Over the years, GJIMT has built a legacy of academic excellence, industry-oriented learning, and a commitment to nurturing future leaders who are equipped to meet the challenges of the modern business world. Our institute, with its rich heritage and dynamic vision, has always prioritized a holistic approach to education. We ensure that our students not only excel academically but also develop the practical skills and ethical values necessary to thrive in today's competitive environment. Our faculty, comprising seasoned academicians and industry experts, is dedicated to imparting knowledge that bridges the gap between theory and practice. The students have been trained rigorously, not just in management theories but also in real-world problem-solving, critical thinking, and leadership. Their experiences in live projects, and industry interactions have molded them into professionals ready to make meaningful contributions to your organization. We take immense pride in the achievements of our students and are confident that they will bring fresh perspectives, innovation, and a strong work ethic to your esteemed organization.

Thank you for your continued support and partnership

Dr. Aneet Bedi
Director, GJIMT

MESSAGE FROM DIRECTOR, PLACEMENTS

Dear Recruiters,



As the Director of the Placement Cell, I have had the privilege of witnessing the exceptional growth and development of our students, who are now ready to step into the professional world with confidence and competence. Our rigorous curriculum, coupled with practical exposure and industry interaction, ensures that our students are well-equipped to meet the challenges of the corporate world. Their ability to adapt, learn, and lead makes them valuable assets to any organization they become a part of. I invite you to explore the diverse talent pool that GJIMT has to offer. We are confident that our students will meet and exceed your expectations, contributing meaningfully to your organization's success. We look forward to building lasting and fruitful partnerships with you.

Prof. Gurdeepak Singh

Director, Training & Placement Cell, GJIMT

ABOUT MBA

(2 Years Regular Course)

Whether your goal is launching your own start-up, gaining the upper edge in a competitive job market, increasing your salary or climbing the business ladder, a Master of Business Administration (MBA) from GJIMT provides you the real-life and theoretical knowledge needed to become the master of your own future in business. GJIMT's MBA creates leaders and managers, capable of meeting current market challenges. The program focuses on decision making in uncertain environments, interpersonal and communication skills, ethics and social responsibility, and globalization. The Program allows our students to graduate with specialized expertise on how the digital and technological landscape is driving everything from organizational behaviour to industry, exploring phenomena like surveillance capitalism and digital media management.



CURRICULUM IN DETAIL

This Mba Program Starts By Grounding Students In Key Business Concepts.

SEMESTER 1

A deep dive into the fundamentals from Managerial Economics and Quantitative Techniques to Business Ethics and CSR. Each course is designed to provide comprehensive understanding of the modern business environment.

SEMESTER 2

Progresses into more specialized areas such as Marketing Management, Business Analytics for Decision Making, and Legal Environment for Business. It also introduces subjects like Human Resource Management and Corporate Finance, offering a broader view of the business world.

SEMESTER 3

The focus shifts to applied learning with courses in Organizational Behaviour & Design and Marketing Research, supplemented by electives in areas like Marketing, Finance, Human Resources and Business Analytics. It also includes unique courses on Human Values and Deaddiction, enriching the ethical and humanistic aspects of business education.



SEMESTER 4

Culminates the program with advanced specialization electives, allowing students to delve deeper into areas like Corporate Strategy, Marketing, Finance, Human Resource Management, MIS, Operations Management, and Business Analytics. This final semester is not just about knowledge but also about applying it through a comprehensive Project/Dissertation, rounded off with a Workshop on Indian Ethos. This carefully structured curriculum ensures that graduates emerge as well-rounded, industry-ready professionals, capable of navigating complex business environments.

MBA

SPECIALIZATIONS



MARKETING



FINANCE



**HUMAN
RESOURCES**



**MANAGEMENT
INFORMATION
SYSTEM**



**OPERATIONS
MANAGEMENT**



**BUSINESS
ANALYTICS**

GROOMING AT GJIMT - A PIE APPROACH

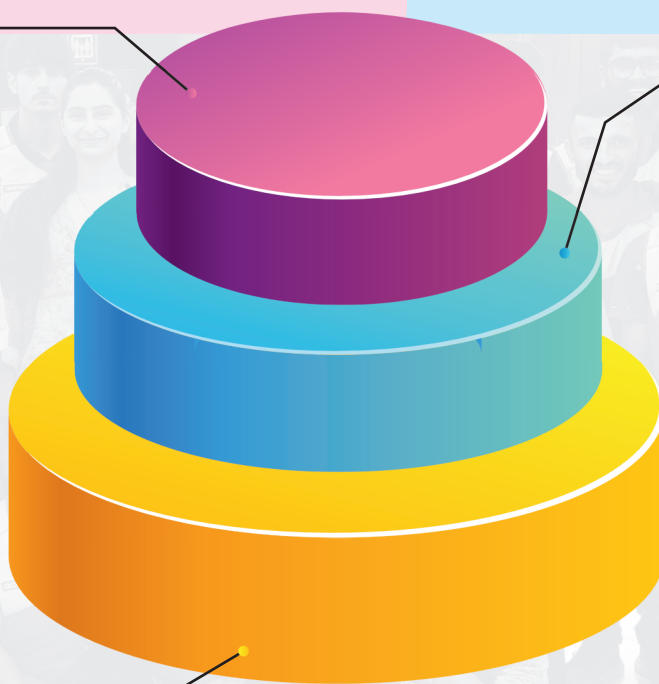
At Gian Jyoti Institute of Management and Technology (GJIMT), we believe in nurturing not just academic excellence but also the holistic development of our students. Our comprehensive grooming programs are designed to ensure that every student is well-prepared for the dynamic demands of the corporate world. Through a structured approach embedded within our curriculum, we focus on the continuous enhancement of skills, knowledge, and professional readiness

1 PROFESSIONAL READINESS PROGRAMME (PRP)

1. Integrated from the beginning of a student's journey at GJIMT
2. Focuses on building a strong foundation of essential skills:
 - Communication • Analytical thinking • Problem-solving
3. Delivered through:
 - Workshops • Interactive session • Industry exposure
4. Prepares students to face corporate challenges with confidence
5. Includes:
 - Personality development modules
 - Resume-building workshops • Interview preparation

2 INTERNSHIP READINESS PROGRAM (IRP)

1. Introduced in the second year to prepare students for real-world industry experience
2. Bridges the gap between theoretical knowledge and practical application
3. Students engage in:
 - Case studies • Live projects • Industry interactions
4. Provides hands-on experience valuable for internships
5. Includes mentorship from industry experts
6. Offers guidance on professional ethics
7. Covers strategies to maximize internship opportunities
8. Ensures students are fully prepared to excel in their roles



3 EMPLOYABILITY READINESS PROGRAM (ERP)

Capstone programme designed for final-year students transitioning from academia to employment Equips students with advanced skills and insights for successful careers

Covers: • Advanced interview techniques • Leadership development • Corporate etiquette • Negotiation skills

Provides personalized career counselling and placement support

- Helps students identify and pursue the right career paths
- Ensures graduates are not just ready to be employed, but to excel and lead in their fields

MBA (Batch 2024-2026)



Abigail Msaan Tofi
(MBA III HR & Mktg.)

B. Ed
Touchstone



Adarsh
(MBA III Fin & BS. Analytics)

B.Com (Hons.)
Hero Motorscorps



Anandita Tanti
(MBA III HR & BS. Analytics)

B.Com (Hons.)
Motilal Oswal Financial Services



Anchal
(MBA III HR & BS. Analytics)



Anurag Pandey
(MBA III Mktg. & BS. Analytics)

BCA
Reliance Securities



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B.Sc
Netsmartz



Anurag Pandey
(MBA III Mktg. & BS. Analytics)

BCA
Reliance Securities



Gursahib Singh
(MBA III Fin & BS. Analytics)

BBA
J&K Bank



Harkamal Preet Kaur
(MBA III Mktg. & BS. Analytics)

BBA
Netsmartz



Jatin
(MBA III Fin & BS. Analytics)
B.Com (Hons.)
Motilal Oswal
Financial Services



Kirti Rana
(MBA III HR & BS. Analytics)
B.Com
Reliance Securities



Kumkum
(MBA III Fin & HR)
BBA
Simplifysors



Lavleen Kaur
(HR & BS. Analytics)
BBA
PSQUARE COMPANY



Manisha
(MBA III Fin & BS. Analytics)
B.Com
Simplifysors



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NetSMARTZ



Anurag Pandey
(MBA III Mktg. & BS. Analytics)
BCA
Reliance Securities



Peter Hackman
(MBA III Fin & BS. Analytics)
B.Com
WWICS



Pratham Jassi
(MBA III Fin & BS. Analytics)
B.Com
AVS GROUP



Sahil
(MBA III Mkt. & BS. Analytics)
BBA
The Times Of India



Sarishti Rana
(HR & BS. Analytics)
B.Sc
NetSMARTZ



Shaniya Vaid
(MBA III HR & Mktg.)
Humanities
The Times Of India



Sumit Mishra
(MBA III Mktg. & BS. Analytics)
BCA
Reliance Securities



Suryansh Sharma
(MBA III Fin & BS. Analytics)
B.Voc (Tourism)
Reliance Securities



Vanshika Soni
(MBA III Mktg. & HR)
BJMC
PSQUARE COMPANY



Vanshika
(Fin & BS. Analytics)
B.Com
Godrej & Boyce



Vishal Kumar
(MBA III Fin & Mktg.)
B.Com
Godrej & Boyce



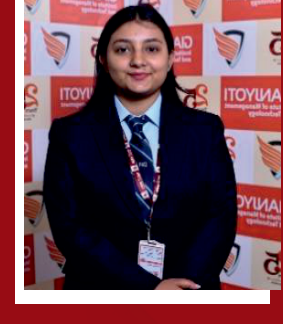
Isha Sandhu
(MBA III HR & Operations)
BSC
GetNaukri



Hiya Garg
(MBA III HR & BS. Analytics)
BCA
Raga Advertisers



Neha
(MBA III HR & Mktg.)
BBA
Pastiche Energy Solutions



Muskan
(MBA III HR & Mktg.)
BA
Bhagwati Placements
& Services



Manpreet Singh
(MBA III HR & BS. Analytics)
B.Com Hons
Decathlon



Chanpreet Singh
(MBA III Mktg. & Operations)
BBA
Ageas Federal Life
Insurance



Sunil
(MBA III Mktg. & Operations)
BCA
Pastiche Energy Solutions



Guransh Singh Malhotra
(MBA III HR & Mktg.)
BSc. Bio
Biotic Healthcare



Sonali
(MBA III Marketing & HR)
BBA
A.K. CATERERS



Ishika Verma
(MBA III HR & Marketing)
B.Voc Retail Mgmt.
GetNaukri



Ankush Yadav
(MBA III Marketing and Finance)
BBA
Hemant Vernekar & Company



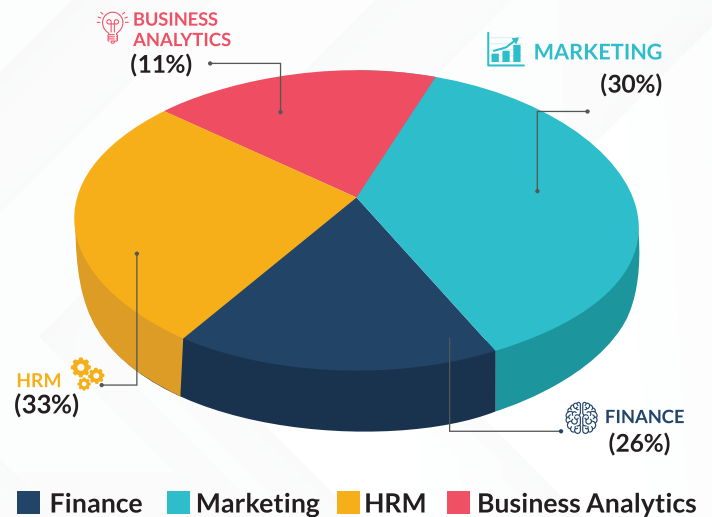
Prabhsimran
(MBA III HR & Marketing)
BBA
IEE Lifts

A REVISIT TO OUR TOP-TIER PLACEMENT RECORDS

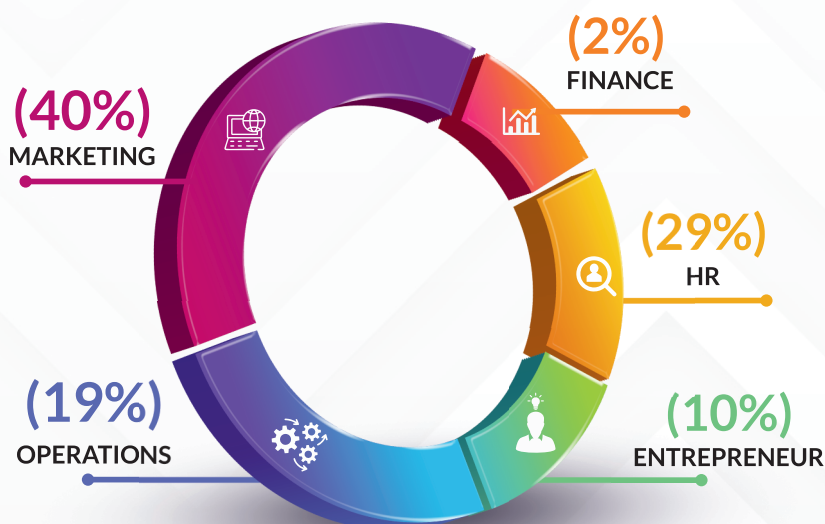
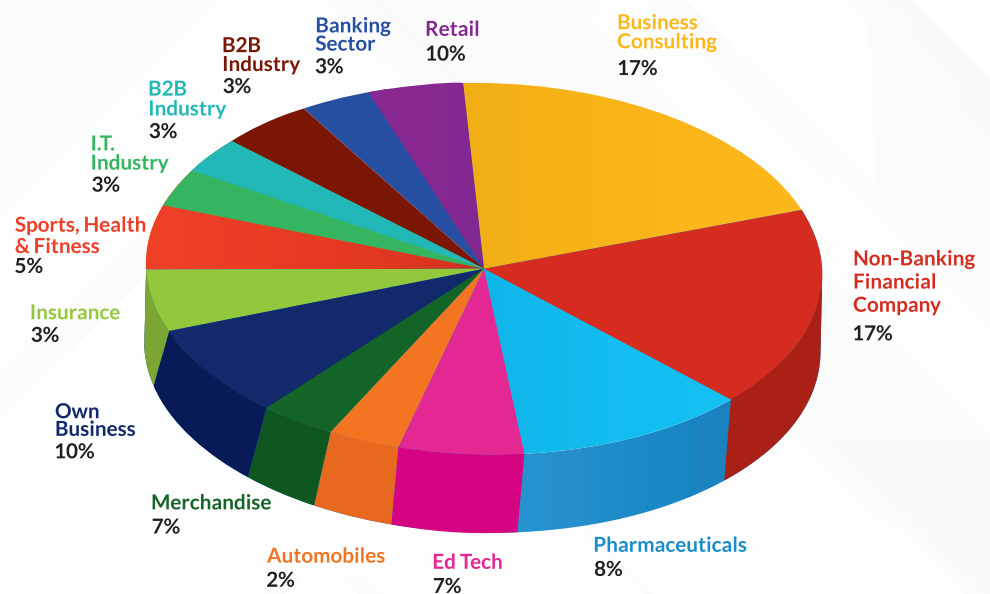
As we reflect on the placement outcomes of our recent MBA batch, the data showcases the diverse career opportunities our students have secured across various industries and roles. Our robust curriculum, strong industry linkages, and continuous skill development initiatives have been instrumental in shaping these successful professional journeys.

DISTRIBUTION ON THE BASIS OF SPECIALIZATION

The MBA program offers students the flexibility to pursue a dual specialization in alignment with their career objectives and areas of interest. By providing specializations in Human Resource Management, Marketing, Business Analytics, and Finance, the program facilitates the development of a comprehensive knowledge base and advanced competencies across two distinct domains, thereby enhancing professional versatility and career preparedness.



INDUSTRY-WISE PLACEMENT RECORDS



PROFILE BASED PLACEMENT RECORDS

[illegible]

Industry Collaborations & MoUs







Mr. Shammi Singh Bhatia,
(Training and Placement Officer)

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GIANJYOTI
Institute of Management
and Technology
Aspire. Achieve. Ascend



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ACCREDITED

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