



3.4.1 Outcomes of Extension activities in the neighbourhood community in terms of impact and sensitizing the students to social issues for their holistic development

Gian Jyoti Institute of Management and Technology (GJIMT), Mohali, through its active NSS, NCC, Rotaract Club, Electoral Literacy Club, Red Ribbon, Youth Club, and Skill Development Cell has consistently undertaken impactful extension activities aimed at community welfare and student sensitization. The institute's flagship initiative Tech Trail Blazers, launched in 2023 as CSR under Chairman Scholarship Fund has empowered over 850+ individuals by offering free certifications till date 2025 in Digital Marketing, Vedic Maths, Spoken English, Canva design & Word Press skills.

Health-focused initiatives include Women's Health drive and Nutritional awareness drives, Notable environmental activities such as tree plantation, cleanliness drives, and awareness sessions on sustainability have cultivated environmental consciousness among students and residents alike.

Social responsibility was further demonstrated through Blood donation camps, Swachh Bharat drives, World Senior Citizen Day Celebration, Anganwadi - 'Spread Happiness' and PSACS Launches an Intensified Campaign for Worlds Aids Day.

Under the Unnat Bharat Abhiyan, GJIMT adopted five villages and organized donation drives for toys, tubelight and Stationery, supporting underprivileged families.





Celebrating World Nature Conservation Day at GJIMT on July 28, 2024

Under the esteemed guidance of Chairman Mr. J.S. Bedi and Director Dr. Aneet Bedi, the NCC and NSS units of Gian Jyoti Institute of Management and Technology (GJIMT) celebrated World Nature Conservation Day with great enthusiasm and energy. This annual observance serves as a powerful reminder of the critical importance of conserving our natural resources and protecting the environment for future generations.

The event was marked by a vibrant tree plantation drive, where NCC cadets and NSS volunteers actively participated in planting numerous trees across the campus. The event was supervised by Dr. Shiv, Mr. Vivek, Ms. Jyoti, and Ms. Hema Verma, who led the NCC cadets and NSS volunteers in a series of impactful activities. In addition to the tree plantation, the volunteers also engaged in setting up bird nests and bird feeders. This thoughtful gesture was intended to provide a safe and nurturing environment for the local bird population, ensuring their well-being and encouraging biodiversity within the campus.



World Nature Conservation Day On 28th July 2024





Intensified Campaign by PSACS with GJIMT Red Run Marathon on August 13,2024

Gian Jyoti Institute of Management and Technology (GJIMT) in Mohali hosted the Red Run Marathon on August 13, 2024, an event organised with Punjab State AIDS Control Society (PSACS) to raise awareness about HIV/AIDS prevention. The marathon, which saw enthusiastic participation from over 200 students, was part of a broader campaign to educate the public on HIV/AIDS and the resources available for prevention and care. The event began with a welcome note by Dr. Bobby Gulati, Additional Project Director of PSACS, followed by an address from Shri Varinder Kumar Sharma, IAS, Special Secretary of Health and Family Welfare.

Dr. Balbir Singh, Honourable Minister of Health and Family Welfare, Punjab, in his keynote address, emphasized the critical importance of continuous education and awareness in the fight against HIV/AIDS, He spoke passionately about the necessity of breaking down the stigma associated with the disease and the importance of widespread testing and prevention efforts. Dr. Singh also highlighted the launch of the Mobile ICTC Van during the event, a significant initiative that will allow HIV testing and counselling services to reach far-flung and underserved areas of Punjab. This van represents a major step forward 111 ensuring that all residents of Punjab have access to vital health services, regardless of their location.

The marathon was flagged off by Dr. Balbir Singh, Hon'ble minister, to the beats of Dhol. The marathon covered a distance of 5 kilometres and saw enthusiastic participation from the runners, who ran with great energy and spirit, reflecting their commitment to the cause. The top performers in the marathon were awarded cash prizes, further encouraging participation in such important health initiatives.

Other dignitaries present during the event were Shri Kumar Rahul, IAS, Administrative Secretary, Health and Family Welfare; Mr Dipankar Garg, SDM Mohali; Dr. Malkiat Singh Mann, Assistant Director, Youth Services, Punjab; Officiating Civil Surgeon Dr Girish Dogra.

Dr. AneetBedi, Director of GJIMT, congratulated all participants and emphasized the role of the institute in supporting public health campaigns. She noted the imponance of awareness events like the Red Run Marathon in reducing the stigma surrounding HIV/AIDS and promoting a healthier society.





Shri J,S. Bedi, Chairman of the Gian Jyoti Group, expressed his gratitude to all the participants, dignitaries, and organizers, praising the collaborative efforts that contributed to the success of the event. He underscored the vital role of community engagement in addressing public health challenges.



PSACS Launches an Intensified Campaign to Spread Awareness & Empower Communities Against HIV/Aids.13th Aug 2024





World Senior Citizen Day Celebration - A Visit to Old Age Home On 24th August 2024

The World Senior Citizen Day celebration organized by the Rotaract Club GJIMT, Mohali, was a meaningful and impactful event aimed at honoring and spreading joy among the elderly at an Old Age Home, Sector – 15, Mohali. Held on 22nd, August, 2024, the event focused on recognizing the invaluable contributions of senior citizens to society and raising awareness about their emotional and physical well-being. The Rotaract members organized a visit to the old age home as part of their ongoing community service initiatives, with the goal of providing companionship, care, and support to the elderly residents, who often face isolation and neglect.

One of the key highlights of the event was the interactive engagement with the senior citizens. Rotaract members spent quality time with the residents, engaging in conversations, playing games, and participating in activities that encouraged social interaction. These activities aimed to lift the spirits of the elderly and help them feel valued, as many often experience loneliness and isolation. Volunteers took the time to listen to the stories and experiences shared by the seniors, showing deep respect and appreciation for their wisdom and life journeys.



World Senior Citizen Day Celebration - A Visit to Old Age Home On 24th August 2024





As part of the event, the Rotaract Club also organized a donation drive, which included essential items such as clothing, toiletries, blankets, and snacks for the senior citizens. These donations were carefully selected to cater to the immediate needs of the residents and ensure that they feel comfortable and cared for. The act of giving not only helped meet the physical needs of the elderly but also reinforced the message of compassion and kindness, highlighting the importance of supporting those who have given so much to society.

In conclusion, the World Senior Citizen Day celebration by the Rotaract Club GJIMT, Mohali, at the old age home was a successful initiative that not only brought joy and warmth to the elderly residents but also created awareness about the challenges senior citizens face. Through their interactions, donations, and entertainment, the Rotaract members made a significant positive impact, reinforcing the importance of compassion, respect, and care for the elderly in our society.





Rotaract Club of GJIMT Successfully Organizes Food Donation Drive on World Health Day

The Rotaract Club of GJIMT successfully organized a Food Donation Drive on World Health Day" at the GJIMT Main Gate on April 7th, 2024. The drive aimed to collect and distribute essential nutritional items to underprivileged members of the community. With the goal of improving the nutritional status of vulnerable individuals, the Rotaract Club received overwhelming support from the GJIMT community. Generous donations poured in, including 200 Parle G biscuit packets, 200 Lassi packets, and 160 bananas.

Dr. Aneet Bedi, Director of GJIMT, wholeheartedly supported this event and played a crucial role in its success. Dr. Bedi expressed gratitude to all participants and emphasized the institution's commitment to fostering a culture of service and leadership among its students. The Rotaract Club of GJIMT believes that access to nutritious food is a fundamental human right. This successful drive exemplifies the Club's dedication to social responsibility and community engagement. By providing essential food items, the initiative not only addressed immediate hunger but also raised awareness about the importance of a balanced diet for overall health and well-being.



Nutritional Awareness Drive On 2nd September 2024





Flash Mob Under Swachhta Hi Sewa Mission on September 18,2024

On 18th Sept., at the heart of Mohali, CP -67, also known as Unity Mall, witnessed a remarkable and inspiring event. NSS club in collaboration with The Mohali Eco Warriors, Paryavaran Group, and also Mohali's esteemed Brand Ambassador for environmental initiatives. The highlight of the flash mob was the spirited participation of students from representing the Municipal Corporation, Mohali, who orchestrated a grand flash mob as part of the "Swachta Hi Sewa" campaign.

The event was graced by the esteemed presence of Snit. Kiran Sharma Ji, Joint Commissioner of Mohali MC, and S. Amrik Singh Somal, Senior Deputy Mayor of Mohali, among other renowned dignitaries and celebrities, Their support added immense value to this momentous occasion, highlighting the collective eff01t towards environmental consciousness. The league is on a mission to transform our cities into Garbage-Free Paradises, aligning perfectly with the Swachta Hi Sewa,



खकरी प्रशाद, भोहाली। ज्ञान ज्योति इंस्टोटयट ऑफ मैनेजमेंट एंड टेक्नोलॉजी, फेस दो द्वारा स्वच्छता ही सेवा अधियान सप्ताह मनाया गया। जिसमें स्वच्छता और सामुदायिक भागीदारी को बढ़ावा देने के लिए विभिन्न गतिविधियों की मेजबानी की गई। इस परे सप्ताह दौरान कैंपस में विभिन्न कार्यक्रम आयोजित किये गये। जहां छात्रों ने कैपस व आसपास के क्षेत्रों की सफाई की । इसके साथ ही एन एस एस स्वयंसेवकों ने मोहाली के विभिन्न वाजारों में लोगों को स्वच्छता के महत्व के बारे में भी जागरूक किया। इस जागरूकता अभियान के अंतिम दिन पचास उत्साही एन एस एस स्वयंसेवकों ने बाजार में फ्लैश मॉब का मंचन किया। इस फ्लैश मॉब का उद्देश्य भी समाज में



स्वच्छता का संदेश फैलाना भी था. फ्लैश मॉब लोकप्रिय स्थानीय गीत 'चर्चे मोहली शहर दे' पर सेट किया गया था। इस कार्यक्रम में नगर निगम मोहाली के संवक्त कमिश्नर दीपांकर गर्ग,

नगर निगम मोहाली के सहायक कमिश्नर रणजीत कुमार, सहायक कपिश्नर मनप्रीत सिंह और सहायक कमिश्नर जगजीत सिंह जज, ज्ञान ज्योति के डायरेक्टर डॉ. अनीत बेदी सहित प्रतिष्ठित गणमान्य व्यक्तियों ने भाग लिया करते समय घटना समारोह का समापन गणमान्य व्यक्तियों के नेतृत्व में शहर में स्वच्छता बनाए रखने की सार्वजनिक शपध लेने

के साथ हुआ। इसके साथ ही शपथ ग्रहण के वाद उपस्थित लोगों को उचित कड़ा निस्तारण एवं स्वच्छता बनाए रखने के लिए जागरूकता पंपलेट वितरित किए गए।

Flash Mob Under Swachhta Hi Sewa Mission On September 18,2024





Safai Abhyan Under Swachhta Hi Sewa Mission on October 1,2024

The NSS Team of Gian Jyoti Institute of Management and Technology (GJIMT) successfully organized an impactful event on October 1, 2024, as part of the Swachhta Hi Sewa 2024 campaign. Under the esteemed guidance of our Honorable Director, Dr. Aneet Bedi, the event was a commendable initiative aimed at fostering civic responsibility and raising awareness about cleanliness and sustainable practices. The event began with an inspiring address by Dr. Aneet Bedi, who emphasized the significance of cleanliness in building a sustainable future and encouraged everyone to actively participate in such campaigns. volunteers, students, faculty, and staff, gathered at the GJIMT campus to kick off the event. The team engaged in a cleanliness drive, covering areas from the GJIMT campus to nearby parks. Volunteers worked diligently to clean the surroundings, remove litter, and spread awareness about waste management among the local community.



Safai Abhyan under Swachhta Hi Sewa Mission on October 1,2024





Rotaract Club of GJIMT Successfully Organizes Visit to Anganwadi – 'Spread Happiness'

In a heartwarming initiative aimed at spreading joy and supporting the welfare of underprivileged children, the Rotaract Club GJIMT, Mohali recently organized a visit to the Anganwadi in Phase 2, Mohali under the banner of 'Spread Happiness'. The event, which focused on bringing smiles to the faces of children, was a part of the Club's ongoing community service program, which seeks to uplift and support those in need.

During the visit, Rotaract members engaged the children in a series of fun, educational, and interactive activities including drawing, singing, dancing, and storytelling. These activities not only entertained the children but also contributed to their cognitive, social, and emotional development. The volunteers took time to personally interact with the children, providing them with much-needed attention, encouragement, and support, fostering an atmosphere of warmth and care.



Visit to Anganwadi - 'Spread Happiness' on 4th Oct 2024





In addition to the activities, the Rotaract Club also organized a donation drive, where essential items such as books, stationery, toys, and clothing were collected and presented to the children. These contributions are intended to improve the learning environment at the Anganwadi and ensure that the children have access to necessary resources for their education and personal growth.

The event also served to highlight the importance of early childhood education and the crucial role of Anganwadis in the development of young minds, particularly in underprivileged communities. Through this initiative, Rotaract Club GJIMT not only spread happiness among the children but also inspired community members to actively engage in social causes and contribute to the well-being of others.

The success of the event was a testament to the Club's commitment to social service, demonstrating how small efforts can make a big difference in the lives of those who need it the most.





Tube Lights Donation Drive on Oct 23, 2024

On the auspicious occasion of Diwali, Gian Jyoti Institute of Management and Technology (GJIMT) organized a "Tubelight Donation Drive" on October 23, 2024. This initiative aimed to bring light and joy to the homes of underprivileged families in Village Madanpura. The drive was a heartfelt endeavor to foster a sense of community and compassion while spreading the festive spirit, The primary goal of the event was to illuminate the lives of the underprivileged by donating tube lights, symbolizing hope and happiness during the festival of lights. The drive commenced with a gathering at the GJIMT campus, where faculty, staff, and students came together with their contributions. The tube lights were collected and transported to Village Madanpura in an organized manner, A brief interaction session was held with the villagers, during which the participants shared the significance of Diwali and the joy of giving. The donated tube lights were distributed among the families in need, ensuring that every household received a symbol of light and festivity. The beneficiaries expressed their heartfelt gratitude, creating a moment of warmth and connection... The Tubelight Donation Drive was a remarkable initiative that showcased the spirit of Diwali in its true essence bringing light into the lives of others. GJIMT extends its gratitude to all participants and contributors, especially Ms. Jyoti and Dr. Shiv, for their coordination and support. The success of this event underscores collective effort the power of in making meaningful difference in society.



Tube Lights Donation Drive on Oct 23, 2024





Stationary Donation Drive at GJIMT on Oct 23, 2024

GJIMT, in collaboration with the NSS Club, proudly organized a Stationery Donation Drive to support and encourage students. The initiative aimed to provide essential stationery items to those in need, promoting the spirit of giving and supporting educational growth.

Aligned with the festive spirit of Diwali, this initiative emphasized the concepts of spreading light and joy, while also promoting environmental consciousness. By donating stationery, we not only helped students but also encouraged the community to engage in thoughtful practices during the festival of lights. This Diwali, we focused on more than just celebrations. The campaign encouraged us all to reduce waste, reuse resources, recycle smartly, and rethink our impact on the world. Small changes in our daily lives can make a significant difference in protecting the environment for future generations.



Stationary Donation Drive at Gjimt on Oct 23, 2024





World AIDS Day with Awareness Talk on 2nd Dec. 2024

Coordinator: Ms Hema, Ms Jyoti & Dr Shiv Kumar

Gian Jyoti Institute of Management and Technology (GJIMT), Phase-2 Mohali, commemorated World AIDS Day with an impactful session on HIV/AIDS Awareness and a creative poster-making activity by students. The event aimed to educate students about the prevention, treatment, and societal challenges surrounding HIV/AIDS while fostering creativity and advocacy. The awareness talk, organised by GJIMT's Red Ribbon club, provided detailed insights into the causes, modes of transmission, and advancements in the treatment of HIV. They emphasized the need to eliminate stigma and discrimination, promoting empathy and understanding toward those affected.





World Aids Day with Awareness Talk And Poster-Making Activity On Dec 2,2024





As part of the observance, students showcased their creativity through a poster-making activity, expressing powerful messages about HIV prevention, awareness, and solidarity. The vibrant posters displayed during the event served as a visual reminder of the importance of collective action in combating the disease. Speaking on the occasion, Dr. Aneet, Director GJIMT, said, "It is crucial for young minds to understand the impact of HIV/AIDS, not just as a health issue but also as a social responsibility. Awareness and compassion are key to breaking the stigma and making a positive difference.





Tech Trail Blazers on 25.11.24

The "Tech Trail Blazers" (TTB) Value Added Course at GJIMT began on November 25th, 2024, and will conclude on December 16th, 2024. This 21-day certification program is designed to enhance students' skills in key digital tools and software that are essential for both academic and professional success. The course includes in-depth modules on MS Word, MS Excel, MS PowerPoint, and Email Handling & Internet Usage. Tailored specifically for students in the +1 and +2 levels, the program provides them with a unique opportunity to gain hands-on experience and expert insights from the highly qualified faculty at GJIMT.

Throughout the course, students are acquiring practical knowledge on how to effectively use these applications, which are integral to managing tasks, organizing data, creating presentations, and handling digital communication. By engaging with the course content and faculty, students are not only developing their technical skills but also improving their overall digital literacy, which is increasingly important in today's technology-driven world. The Tech Trail Blazers course aims to empower students with the tools they need to excel in their educational journey and future careers, helping them stay ahead in an ever-evolving digital landscape.











Tech Trail Blazer 2025





Workshop on Spoken English on 12/04/2025

Canva Designing Workshop on 5/04/2025





Vedic Maths Workshop on 14/05/2025

Word Press Workshop on 14/05/2025

Tech Trail Blazer Workshops On November 25th 2024 and Concluded on December 16th 2024.





Sanitary Pads Distribution Drive on 11.1.25

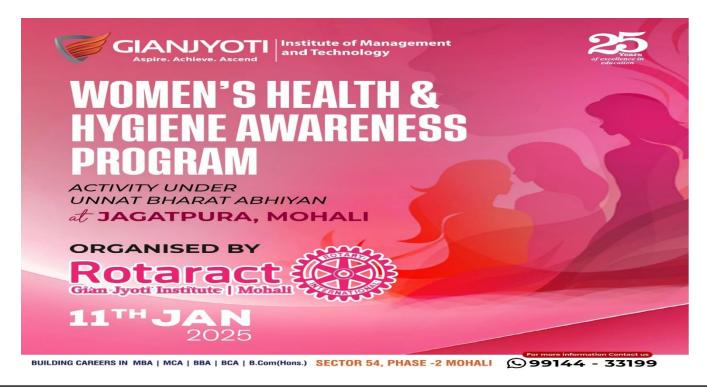
Gian Jyoti Institute of Management and Technology organized a Women's Health & Hygiene Awareness Program in Jagat pura village, Mohali. The initiative aimed to educate women about menstrual health and hygiene while dispelling common myths and misconceptions surrounding menstruation. More than 26 volunteers from the institute's Rotaract and NSS clubs actively participated in the event.

The program commenced with an awareness session led by faculty and students, focusing on the importance of menstrual hygiene, the distribution and proper use of sanitary pads, and breaking taboos related to menstruation. The interactive format encouraged women to ask questions and share their experiences, fostering an open and supportive learning environment.

A special highlight of the event was the presence of Rtn. /Rtr. Chinmay Abbhi, Immediate Past District Rotaract Representative of Rotary International District 3080. His inspiring address emphasized the role of youth in social initiatives and encouraged women to prioritize their health and well-being.

Following the session, sanitary pads were distributed to all attendees. Volunteers provided demonstrations on their correct usage and disposal, underscoring the importance of both personal hygiene and environmental cleanliness. This ensured that women not only received essential hygiene products but also understood their proper use.

This initiative marked a crucial step in breaking menstrual health stigmas and promoting public health in Jayapura. Gian Jyoti Institute extends heartfelt gratitude to the volunteers, faculty, and village women for their enthusiastic participation, which contributed to the success of the event.











Women's Health & Hygiene Awareness on 11th Jan 2025





Blood Donation Camp Organized During 7-Day NSS Camp Day 5: Blood Donation Camp – A Noble Contribution to Society

As part of the 7-day NSS Special Camp, Gian Jyoti Institute of Management and Technology (GJIMT), in collaboration with the Rotary & Blood Bank Society Resource Centre, successfully organized a Blood **Donation Camp** on the fifth day of the camp.

The camp witnessed overwhelming and enthusiastic participation from students, faculty, and staff members, collectively contributing to the noble cause of saving lives. A total of 52 units of blood were collected during the drive, reflecting the institute's strong commitment to social responsibility and community welfare.

The event was not just about donating blood but also about spreading awareness regarding the importance of regular blood donation and how a single unit of blood can make a significant difference in someone's life. We express our sincere gratitude to our Chairman Sir and Director Ma'am for their constant guidance and support, which played a vital role in the successful execution of this event.

A special note of thanks to Prof. Gurdeepak Sir and Dr. Neeraj Sir for their continuous encouragement and motivation. We also acknowledge the hard work and seamless coordination by Mr. Samar Sandhu, Mr. Niteesh, Mr. Vivek, Ms. Joshna, and Ms. Hema, whose dedication ensured the smooth conduct of the camp.

This event not only instilled a sense of community service among the volunteers but also inspired many to become regular blood donors.





Blood Donation Drive On 24th March 2025





Toy Donation Drive: Sharing Joy with Underprivileged Children on 21st March 2025

The NCC, NSS, Rotaract Club, and Red Ribbon Club successfully organized a Toy Donation Drive: Sharing Joy with Underprivileged Children on March 21, 2025. The event aimed to bring happiness to underprivileged children by donating toys, fostering a sense of social responsibility among students, and promoting the spirit of giving.

The event was coordinated by the NCC, NSS, Rotaract Club, and Red Ribbon Club, with active support from Rotary Silver City, Mohali to ensure the smooth execution of the donation drive.

The donation drive commenced at 10:00 AM with an opening address by the organizing committee, followed by various engaging activities like Toy Collection and Distribution: Donated toys were sorted, packed, and distributed to children in need. Interactive Sessions with Children: Volunteers engaged in storytelling, games, and fun activities with the children. Awareness Talk on Social Responsibility: A session highlighting the importance of giving back to society.

The event witnessed enthusiastic participation from students, faculty members, and volunteers, along with the active involvement of Rotary Silver City, Mohali. The interactive sessions ensured meaningful engagement with the children and created an atmosphere of happiness and warmth.

The Toy Donation Drive: Sharing Joy with Underprivileged Children was a heartwarming initiative that successfully spread joy and instilled a sense of compassion among participants. The event highlighted the impact of collective efforts in bringing smiles to children's faces. The positive feedback from both volunteers and beneficiaries emphasized the importance of such community-driven initiatives in fostering social responsibility.









Toy Donation Held on 21st March 2025







Report on Awareness Rally under 'Yudh Nashe Virudh' and 'Mera Ward Meri Shaan' **Campaigns**

Date: April 25, 2025

Gian Jyoti Institute of Management and Technology (GJIMT), in collaboration with the Municipal Corporation Mohali, successfully organized an awareness rally on April 25, 2025, under the dual initiatives of 'Yudh Nashe Virudh' and 'Mera Ward Meri Shaan'.

The rally was conducted in and around the GJIMT campus with the primary aim of spreading awareness about cleanliness and educating the youth on the harmful effects of drug abuse. The initiative witnessed active participation from students, faculty, NSS volunteers, and members of the local community. Carrying banners and raising slogans, the participants emphasized the importance of maintaining clean surroundings and leading a drug-free life. The event also highlighted the collective responsibility of citizens in promoting healthy living, community pride, and social well-being.

This initiative served as a powerful medium to engage the youth in meaningful social causes, reinforcing the institute's commitment to creating responsible and aware citizens.



Newspaper Clipping of Yudh Nashe Virudh' And 'Mera Ward Meri Shaan' Held on 25th April 2025





Swachh Bharat Abhiyaan on 19th March 2025 – 26th March 2025

In March 2025, the NSS Unit of Gian Jyoti Institute of Management and Technology, Mohali, held a 7-day Special Camp on "Youth Empowerment". The camp helped students learn leadership, teamwork, and community service. Below is a summary of the daily events

Day 1: Cleanliness Drive in and out campus:

Date: 19th March 2025

The NSS volunteers of GJIMT actively participated in a Cleanliness Drive on the first day of the NSS 7 Days Camp. The initiative aimed to promote hygiene, environmental awareness, and social responsibility among students.

Volunteers enthusiastically cleaned the campus and surrounding areas, spreading the message of "Swachh Bharat, Swasth Bharat." Their dedication and teamwork reflected the true spirit of community service and responsibility toward a cleaner, healthier environment.

This drive marks the beginning of a week filled with impactful activities, reinforcing the values of selfless service and civic engagement.









Rotaract Club Successfully Organizes Tree Plantation Drive on 16th April 2025

The Rotaract Club of GJIMT organized a successful Tree Plantation Drive on 16th April 2025 at GJIMT (on and outside campus), as part of its commitment to promoting environmental sustainability and community engagement. The initiative aimed at raising awareness about the importance of green cover and encouraging eco-friendly practices among local residents.

Over 12 dedicated volunteers from GJIMT's Rotaract club actively participated in planting saplings and interacting with the community about the long-term benefits of trees. The drive not only added to the village's greenery but also inspired many to take small yet impactful steps toward a healthier environment.

We extend our heartfelt thanks to Ms. Sudha, Ms. Hema and Ms. Jyoti for their impeccable coordination and management of the event. A special note of appreciation to Dr. Aneet Bedi Ma'am for her unwavering support and visionary leadership, which continues to inspire us to strive for greater impact.



Tree Plantation on 16th April 2025 near Phase 2