

Approved by AICTE & Affiliated to IKG Punjab Technical University

Institutional Development Plan (2025–2030)

1. Vision & Mission Alignment

- Vision: To be an Institute of Excellence providing beyond-the-classroom stimulating experiences that are holistic and responsive to the current needs of the Global Society.
- Mission:
 - o Impart holistic management and technical education
 - o Nurture and develop human resources of global standards
 - Serve the industry and society productively
 - o Inculcating sense of honesty, morality, transparency and integrity

2. Academic Development

- Introduce forward-looking interdisciplinary courses aligned with NEP 2020, including areas like Data Analytics, Digital Marketing, and Sustainability Studies.
- Strengthen outcome-based education with regular curriculum review in line with IKGPTU/AICTE/UGC guidelines.
- Expand value-added certification programs (AI, digital skills, sustainability, entrepreneurship).
- Enhance use of blended and experiential learning tools.
- Strengthen the Skill Development Cell to provide targeted training and certifications enhancing student employability and industry readiness.

3. Faculty Development & Research

- Recruit and retain highly qualified faculty with PhD and industry experience.
- Encourage faculty research publications, patents, and funded projects.
- Provide faculty development programs (FDPs) on pedagogy, AI in management, case writing, etc.
- Enhance the Research Development Cell to support faculty and student research projects, funding applications, and interdisciplinary collaborations.
- Strengthen the quality and visibility of the institutional research journal Gyan Management (ISSN: 0974-7621) by pursuing indexing in reputed databases such as Scopus, ABDC, and Web of Science.

4. Infrastructure & Learning Resources

Upgrade ICT-enabled classrooms, smart boards, and digital learning resources.

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- Strengthen library with e-resources (INFLIBNET, EBSCO, ProQuest).
- Expand campus sustainability initiatives (biogas, waste management, solar energy).
- Enhance digital infrastructure for LMS, ERP, and online learning support.

5. Student Support & Progression

- Strengthen the career guidance and development cell with a focus on building robust corporate partnerships
- Expand entrepreneurship development and incubation support for student start-ups.
- Provide mentoring and counseling support for academic and personal growth.
- Enhance sports, cultural, and co-curricular opportunities for holistic development.

6. Governance & Transparency

- Strengthen functioning of statutory committees (IQAC, ICC, Anti-Ragging, Grievance Redressal).
- Implement e-governance in administration, finance, and academics.
- Ensure timely disclosures and transparency on institutional website in line with UGC guidelines.

7. Community Engagement & Inclusivity

- Launch extension programs and outreach activities for local communities (financial literacy, rural entrepreneurship, women empowerment).
- Strengthen initiatives for Equal Opportunity and Social Inclusion.
- Support students from socio-economically disadvantaged groups with mentoring and scholarships.

8. Alumni & Industry Linkages

- Strengthen Alumni Association for networking, mentoring, and resource support.
- Collaborate with industry partners for internships, live projects, and research collaborations.
- Organize annual alumni meet and industry conclaves.

9. Targets & Outcomes (2025–2030)

- NAAC Accreditation improvement to higher grade.
- 100% website compliance with UGC self-disclosure guidelines.
- Introduction of at least 3 new specialized programs/certifications.

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- Faculty research output: 50+ publications in Scopus/UGC Care journals.
- Establishment of Incubation & Innovation Cell with at least 5 student start-ups supported.
- Strengthened placement outcomes with 20% increase in average package.
- Provide over 25,000 certifications under the Tech TrailBlazers Program to enhance student skills and employability.

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