





# **MBA@GJIMT**

THE BEST B-SCHOOL IN NORTH INDIA



# MASTER OF BUSINESS ADMINISTRATION

**PROGRAMME** 









## MBA PROGRAMME

Whether your goal is launching your own start-up, gaining the upper edge in a competitive job market, increasing your salary or climbing the business ladder, a Master of Business Administration (MBA) from GJIMT provides you the real-life and conceptual knowledge needed to become the master of your own future in business.GJIMT's MBA creates leaders and managers, capable of meeting current market challenges. The program focuses on decision making in uncertain environments, interpersonal and communication skills, ethics and social responsibility, and globalization. This approach allows our students to graduate with specialized expertise on how the digital and technological landscape is driving everything from organizational behaviour to industry, exploring phenomena like surveillance capitalism and digital media management.





## Curriculum Overview

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS	SEMESTER 3	CREDITS	SEMESTER 4	CREDITS	
Foundations of Management	4	Business Analytics for Decision Making	4	Organizational Behaviour & Design	4	Corporate Strategy	4	
Managerial Economics	4	Legal Environment for Business	4	Marketing Research	4	Specialzation 1	4	
Quantitative Techniques	4	Marketing Management	4	Specialzation 1 Elective 1	4	Elective 3	ľ	
Accounting for Management	4	Human Resource Management	4	Specialization 1 Elective 2	4	Specialzation 1 Elective 4	4	
& Reporting		Production and Operations Management	4	Specialzation 2 Elective 1	4	Specialzation 2	4	
Business Environment & Indian Economy	4	Corporate Finance and Policy	4	Specialization 2 Elective 2	4	Elective 3	ľ	
Business Ethics and CSR	4	Entrepreneurship and Project	4	Human Values, Deaddiction and Traffic Rules	3	Specialzation 2 Elective 4	4	
Business Communication for Managerial Effectiveness	4	Management Computer Applications for Business	2	Human Values, Deaddiction and Traffic Rules (Lab/seminar)	1	Viva-Voce for Project/Dissertation	4	
				Seminar on Summer Training Report	2	Workshop on Indian Ethos	2	
				Comprehensive Viva-Voce	2	Luius		
	28		30		32		26	;

Marketing, Human Resource, Finance, Business Analytics, Management Information System, Operation Management

PRP (Professional Readiness Program)

**IRP** (Internship Readiness Program) **ERP** 

(Employment Readiness Program)

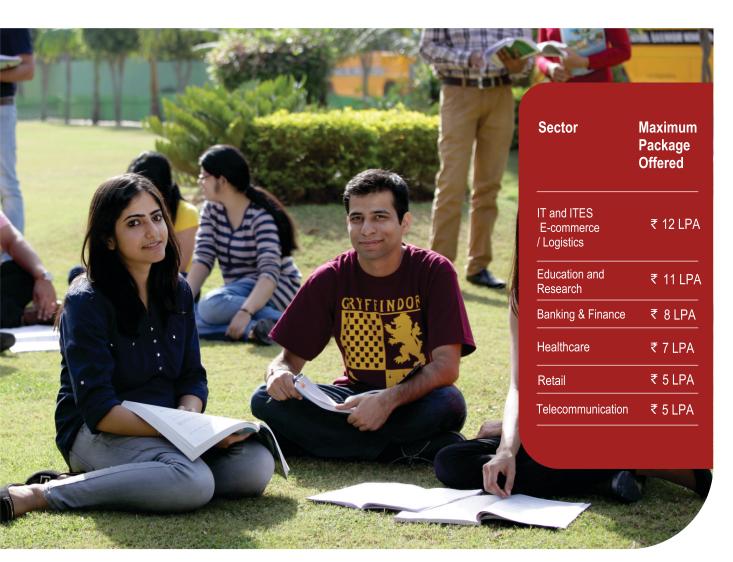
## **GE GJIMT MBA-BUSINESS ANALYTICS PROGRAM** HAS BEEN ACCREDITED BY IOA, UK 33





## **CAREER DEVELOPMENT AND PLACEMENT OPPORTUNITIES**

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking and Finance, Retail, FMCG, Marketing Research, Business consulting, Wealth Management, Business Analytics, E-Commerce, Tourism and Hospitality and IT during its placement process. GJIMT's TPC (Training Placement and Consultancy Cell) works with a very innovative approach PIE, to foster the student growth. We see learning as an ongoing process and we make efforts towards delivering the same from the very first day of campus induction and orientation.



**OUR RECRUITERS** 









**DECATHLON** 













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Bachelor's degree/Graduation in any discipline from a University recognized by the University Grants Commission (UGC) + CAT/MAT/CMAT Score.

#### **FEE STRUCTURE\***

	Semester 1	₹49,700
5	Semester 2	₹45,700
-5	Semester 3	₹45,700
-	Semester 4	₹45,700
( -	Total	₹ 1.86.800

#### \*Fees Exclusive of

- University Examination and related Fees to be paid Online by Candidate during Examination
- College Kit worth Rs.4500/-

#### **ADMISSION PROCESS**

To book your seat register on our website by paying the fees. As per IKGPTU/AICTE a candidate can get provisional admission in MBA program by filling the form, submitting the documents and paying the fees online.

## **ADMISSION DOCUMENTS**

- $\square$  10<sup>th</sup> DMC  $\square$  12<sup>th</sup> DMC
- ☐ Graduation DMC ☐ Graduation Degree
- ☐ Character Certificate ☐ Migration Certificate
- $\qed$  Achievements Certificate (If any)  $\qed$  GAP Certificate (If Applicable)
- $\square$  Category Certificate (If Applicable)  $\square$  Aadhaar Card

### **ACTIVITIES AT GIIMT**

☐ 3 Passport size Photos



FRESHER'S PARTY AT GJIMT



GOA TRIP- LEISURE ACTIVITIES



GJIMT STUDENTS AS CII INTERNS



ROTARACT CLUB OF GJIMT













- **25+ YEARS** OF ALUMNI BASE
- BEST PLACEMENT OPPORTUNITIES
- **SHADOW PROJECTS** FOR ENHANCED LEARNING
- INDUSTRY ORIENTED EDUCATION ALONG WITH **UNIVERSITY CURRICULUM**

# MCA@ GJIMT

MASTER OF COMPUTER APPLICATION PROGRAMME











## MCA GJIMT

GJIMT's MCA provides a combination of leading-edge theory and technical knowledge with hands-on practical experience. It will prepare you for a successful career as an IT professional in India and around the world. Delivered in a supportive learning environment, this course will transform you into a competent IT professional with the capacity to develop and implement IT solutions to complex industry-related problems. You will develop expert knowledge of the technical aspects of computer applications as well as in-depth skills in your chosen area of specialisation. You'll have the option to undertake an industry placement or internship, ensuring you gain the practical, job-ready skills employers are looking for and build valuable professional networks before graduating.









00000	semester O T	CREDITS	SEMESTER 2	CREDITS	SEMESTER 3	CREDITS	SEMESTER 4	CREDITS
CURRICULUM OVERVIEW	Computer Programming using C Computer Science Essentials Discrete Structures & Optimization Programming in Python Advanced Data Structures Advanced Database Management System Technical Communication Data Structures using Python Laboratory Advanced Database Management System Laboratory Technical Communication Laboratory	s/us s/us 4 4 4 4 3 2 2	Web Technologies  Design & Analysis of Algorithms  Advanced Java  Linux Administration  Information Security & Cyber Law  Web Technologies Laboratory  Advanced Java Laboratory  Linux Administration Laboratory	4 4 4 4 2 2 2	Advanced Computer Networking  Artificial Intelligence & Soft Computing Laboratory  Theory of Computation  Elective – I  Elective – II  Advanced Computer Networking Laboratory  Artificial Intelligence & Soft Computing Laboratory  Elective – II Laboratory  Summer/ Institutional Training	4 4 4 4 2 2 2 2 2	Machine Learning & Data Analytics using Python  Advanced Web Technologies  Machine Learning & Data Analytics using Python Lab  Advanced Web Technologies Laboratory  Elective – III  Elective – III Laboratory  Research/Technical Seminar  Project	4 4 2 2 4 2 1 4
111001	100110011101	24	0110011100110	26	00011001000	28	000000000	23



#### **OUR RECRUITERS**



























& Many More...

#### **SUMMER INTERNSHIP WITH**























& Many More...



ONE DAY WITH CEO



PART



INDUSTRIAL



INTERNATIONAL



CULTURAL ACTIVITIES











MOCK INDUSTRY











All those candidates who have passed BCA course of minimum three years duration from recognized University or who have passed 12<sup>th</sup> with Mathematics as compulsory/ optional/Additional paper as one of the subjects.

#### **FEE STRUCTURE\***

₹49,700
₹45,700
₹45,700
₹45,700
₹1,86,800

#### **ADMISSION PROCESS**

To book your seat register on our website by paying the fees. As per IKGPTU/AICTE a candidate can get provisional admission in MCA programme by filling the form, submitting the documents and paying the fees online.

## **ADMISSION DOCUMENTS**

- □ 10<sup>th</sup> DMC
- ☐ Graduation DMC
- ☐ Character Certificate
- ☐ Achievements Certificate (If any)
- $\square$  Category Certificate (If Applicable)
- ☐ Passport size photos
- ☐ 12<sup>th</sup> DMC
- ☐ Graduation Degree
- ☐ Migration Certificate
- ☐ GAP Certificate (If Applicable)
- ☐ Aadhaar Card

#### \*Fees Exclusive of

University Examination Fees to be paid Online by Candidate during examination
 College Kit worth Rs 4500

#### **ACTIVITIES AT GJIMT**







FITNESS ACTIVITIES



**CULTURAL ACTIVITIES** 



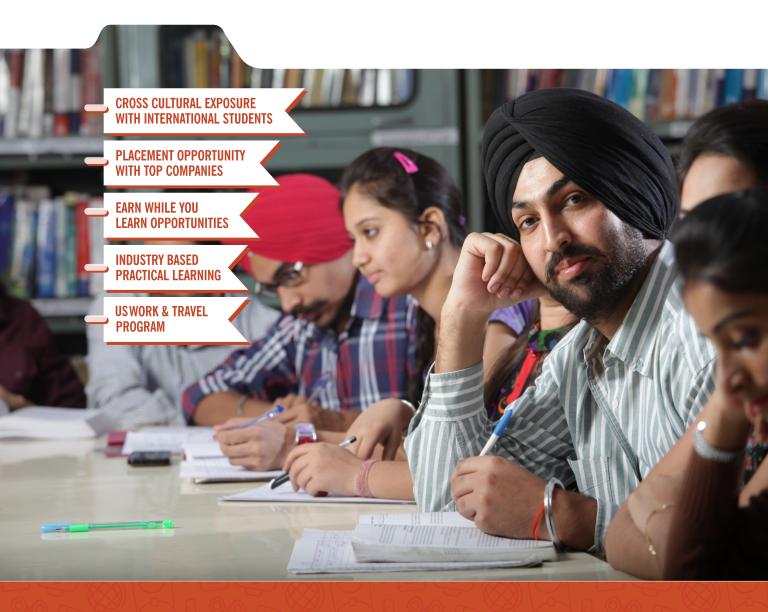
AWARDS OF GIANJYOTI | Institute of Management and Technology **EXCELLENCE** Aspire, Achieve, Ascen **RANKED 40TH** RANKED AMONGST RANKED 74TH **RANKED AMONG TOP 50 TOP BBA** AMONG MANAGEMENT EXCELLENCE PREFERRED MBA **AMONGST THE TOP** (NORTH ZONE) IN FORTUNE **INSTITUTE BY** INSTITUTES BY **AA+ RANKING** COLLEGES 100 MANAGEMENT INDIA BEST B-SCHOOL OUTLOOK HINDUSTAN TIMES **BYTHE WEEK** BY CAREERS 360 SCHOOLS RANKING











# BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME











## **PROGRAMME OBJECTIVES**

- → Assist students in becoming more proficient in analysis and decision making.
- → Develop students abilities to understand business concepts, terms, and theories.
- → Develop students' understanding of business and the effects of globalization.
- → Prepare students for jobs in the field of management, marketing, human resources & finance.

## **SKILLS YOU** WILL DEVELOP

- → Become an effective problem solver and develop analytical skills.
- → Have a global business orientation.
- → Develop strategic thinking and planning abilities.
- → Groomed into a Pleasing personality

## CAREER DEVELOPMENT & PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking and Finance, Retail, FMCG, Marketing Research, Business consulting, Wealth Management, Business Analytics, E-Commerce, Tourism and Hospitality and IT during its placement process through PIE model. GJIMT's TPC (Training Placement and Consultancy Cell) works with a remarkeable approach to foster the student growth. We see learning as an ongoing process through PIE model and we make efforts towards delivering the same from the very first day of campus induction and orientation.

**OUR RECRUITERS** 

## jaro education°











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amazon





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## **BBA CURRICULUM**

Development of or
-------------------

Dual Specialization offered with combination of two streams in Marketing, Human Resources (HR) and Finance



Joint campus placement for students by BRINK'S, an American MNC held at GJIMT.

Passed 10+2 or equivalent in any stream by a recognised board/university

## **FEE STRUCTURE\***

## **BBA Fee Details**

Semester 1	₹32,500
Semester 2	₹28,500
Semester 3	₹28,500
Semester 4	₹28,500
Semester 5	₹28,500
Semester 6	₹28,500
Total	₹1,75,000

#### \*Fees Exclusive of

- University Examination Fees to be paid Online by Candidate during examination
- College Kit worth Rs 4500

## **ADMISSION PROCESS**

To book your seat, register on our website by paying the fees. As per IKGPTU a candidate can get provisional admission in BBA programme by filling the form, submitting the documents and paying the fees online

## **ADMISSION DOCUMENTS**

- □ 10<sup>th</sup> DMC
- □ 12<sup>th</sup> DMC
- ☐ Character Certificate
- ☐ Migration Certificate
- ☐ GAP Certificate(If Applicable)
- ☐ Achievements Certificate (If any)
- ☐ Category Certificate (If Applicable)
- ☐ Aadhaar Card
- ☐ 3 Passport size photos

## **ACTIVITIES AT GJIMT**



**Cultural Activities** 



Fun Trips



Sports Events

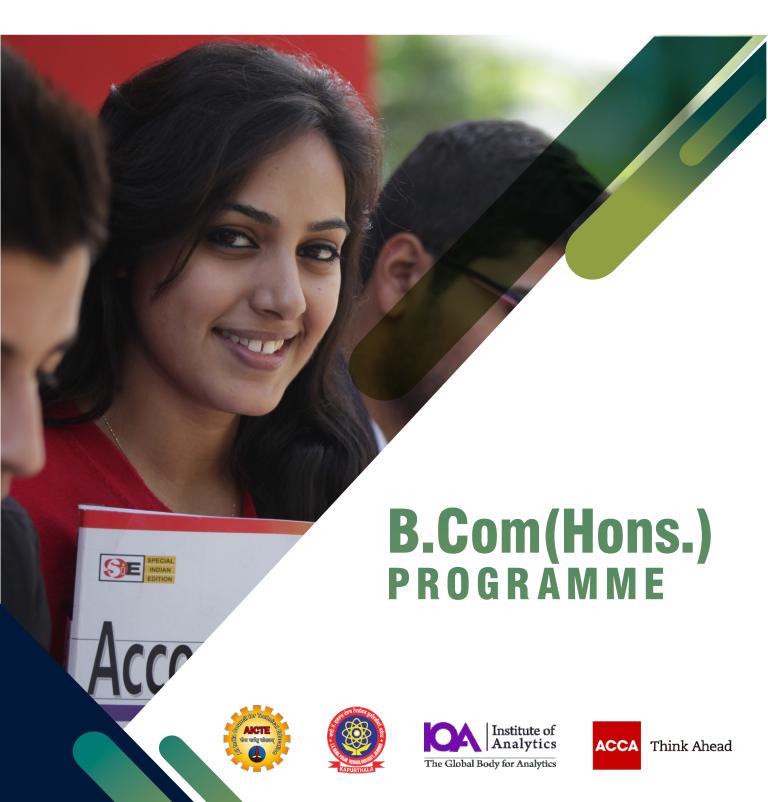














## **B.Com (Hons.) PROGRAMME**

The B.Com (Hons.) offers a comprehensive commerce education, emphasizing global economic structures, innovative markets, and the nexus of technology and business. Students gain a profound understanding of major commerce disciplines while acquiring a spectrum of managerial proficiencies, analytical abilities, and communication techniques. Elective courses provide versatility, adaptability, and innovation, equipping graduates for multifaceted roles in global trade, business administration, and enterprise, as well as numerous postgraduate prospects.

# WHY B.Com(Hons.) AT GJIMT



**CHALLENGED BY THE BEST** 

Get a chance to study from world-class faculty and be challenged by excellent classmates at region's most recognised Bschool.



WORLD-CLASS PROGRAMS

B.Com(Hons.) program gives students a chance to choose from majors in traditional and unique areas of study with practical approach.



**LEADERSHIP OPPORTUNITIES** 

Join one of our many student clubs renowned for a strong commitment of grooming students into better professionals.

**CAREER OPTIONS AFTER** B.Com(Hons.)

Accountant	Employee Benefits Coordinator	Market Researcher
Advertising Manager	Employment Officer	Mutual Fund Manager
Auditor	Financial Planner	Tax Consultant
Bank Probationary Officer	Human Resources Manager	Sales Manager
Business Analyst	Internal Auditor	Stock Broker
Training Specialist	Investment Analyst	
Economic Development Officer	Labour Relations Negotiator	



**INDUSTRIAL TALK** 



INTERNATIONAL STUDY TOURS



**CULTURAL ACTIVITIES** 



PD & SOFT SKILLS



**TRAINING** 



INTERNATIONAL **CONFERENCES** 



**MOCK INTERVIEWS** BY INDUSTRY



**TRAINING** 











"Get AGCA Certification\* along with B.Com(Hons.) @GJIMT"

\*Terms & Conditions Apply

**GJIMT offers** a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies acrosssectors like Banking and Finance, Retail, FMCG, Marketing Research, Business consulting, Wealth Management, Business Analytics, E-Commerce, Tourism and Hospitality and IT during its placement process through PIE model. GJIMT's TPC (Training Placement and Consultancy Cell) works with a remarkeable approach to foster the student growth. We see learning as an ongoing process through PIE model and we make efforts towards delivering the same from the very first day of campus induction and orientation.

## **CURRICULUM OVERVIEW**

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS	SEMESTER 3	CREDITS	SEMESTER 4	CREDITS	SEMESTER <b>5</b>	CREDITS	SEMESTER 6	CREDITS
Financial Accounting	6	Cost Accounting	6	Management Accounting	6	Corporate Accounting	6	Financial Management	6	Industrial Relations and Labour Laws	6
Business Organization and Management	6	Business Enviornment	6	Mercantile Law	6	Company Law	6	Goods and Services Law	6	Operation Research	6
Managerial Economics	6	Business Statistics	6	Human Resource	6	Income Tax Laq & Practice	6	Elective - I	6	Elective - III	6
English	1	Environmental Science	2	Management Indian Economy	6	Entreprenurship Development	6	Elective - II	6	Elective - IV	6
English Practical/ Laboratory	1	Mentoring and	1	Workshop on IT tools	2	Workshop on		Mentoring and		Mentoring and Professional	
Human Values, De-addiction and Traffic	3	Professional Development	'	for Business and E-Commerce		Computerized Accounting	2	Professional Development	1	Development	1
Rules				Mentoring and	1	Mentoring and	1				
Human Values, De-addiction and Traffic Rules Lab/Seminar	1			Professional Development	1	Professional Development	ľ				
Mentoring and Professional Development	1										
·	25		21		27		27		25		25

## B.Com (Hons.) is offered with multiple combinations.

A student can choose any of the following specialization groups each having two papers in Semester 5th & 6th

SUBJECTS	SEMESTER 5 <sup>™</sup>	SEMESTER 6 <sup>™</sup>
ACCOUNTING & FINANCE	<ul><li>→ Personal Financial Planning</li><li>→ Advanced Financial Management</li></ul>	<ul><li>→ Security Analysis &amp; portfolio Management</li><li>→ Management of Financial Services</li></ul>
BANKING & INSURANCE	<ul><li>→ Banking Service Management</li><li>→ Insurance Service Management</li></ul>	<ul><li>→ Banking Laws &amp; Services</li><li>→ Risk Management &amp; Insurance</li></ul>

#### **OUR RECRUITERS**











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Passed 10+2 or equivalent in any stream by a recognized board/university, preferably with Commerce

## **FEE STRUCTURE\***

Semester 1	₹32,800
Semester 2	₹28,800
Semester 3	₹28,800
Semester 4	₹28,800
Semester 5	₹28,800
Semester 6	₹28,800
Total	₹1,76,800

#### \*Fees Exclusive of

- University Examination Fees to be paid Online by Candidate during examination
- College Kit worth Rs 4500

## **ACTIVITIES AT GJIMT**







Fun Trips

## **ADMISSION PROCESS**

To book your seat register on our website by paying the fees. As per IKGPTU a candidate can get provisional admission in B.Com(Hons.) program by filling the form, submitting the documents and paying the fees online.

## **ADMISSION DOCUMENTS**

- $\square$  10<sup>th</sup> DMC
- □ 12<sup>th</sup> DMC
- ☐ Character Certificate
- ☐ Migration Certificate
- ☐ Achievements Certificate (If any)
- ☐ GAP Certificate(If Applicable)
- ☐ Category Certificate (If Applicable)
- ☐ Aadhaar Card
- ☐ 3 Passport size photos



**NCC** Activities



**Cultural Activities** 



AWARDS OF **EXCELLENCE** IN EDUCATION







**RANKED 40™** AMONG MANAGEMENT INSTITUTES BY OUTLOOK



**RANKED AMONGST** PREFERRED MBA COLLEGES **BYTHE WEEK** 



RANKED INDIA



RANKED 74TH **AMONGST THE TOP** 100 MANAGEMENT **SCHOOLS** 

**TOP BBA** 

**INSTITUTE BY** HINDUSTAN TIMES

EXCELLENCE AWARD By 94.3 My FM **RANKED AMONG TOP 50** 

(NORTH ZONE) IN FORTUNE INDIA BEST B-SCHOOL RANKING

**AA+ RANKING BY CAREERS 360** 

2007

2015

2023











# BACHELOR OF COMPUTER APPLICATION PROGRAMME





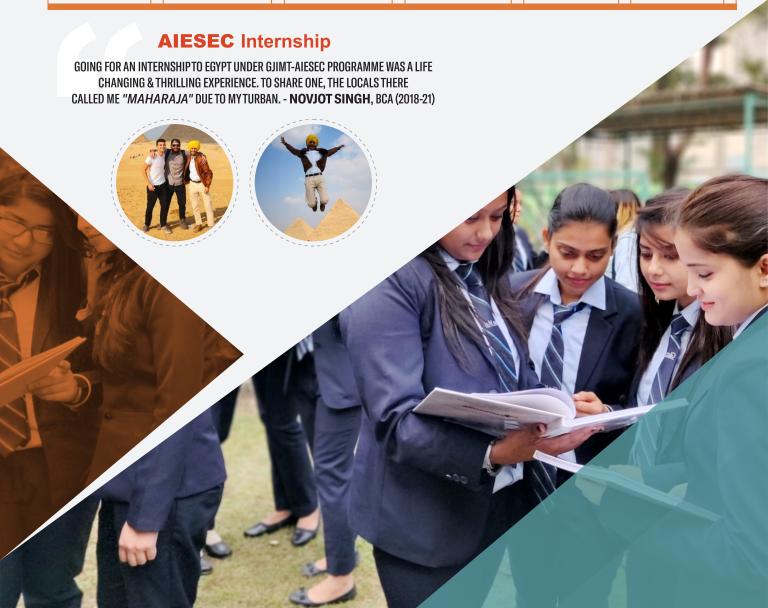






## **COURSE CURRICULUM**

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS	SEMESTER 3	CREDITS	SEMESTER 4	CREDITS	SEMESTER 5	CREDITS	SEMESTER 6	CREDITS
Mathematics	4	Fundamentals of Statistics	4	Computer Networks	4	Software Engineering	4	Programming in PHP	3	Android Programming	3
Fundamentals of Computer and IT	4	Computer System Architecture	4	Programming in Python	4	Database Management Systems	4	Programming in PHP Laboratory	1	Android Programming Laboratory	1
Problem Solving using C	4	Object Oriented Programming	4	Data Structures	4	Operating Systems	4	Open Elective-I	4	Open Elective-II	4
Workshop on Desktop	2	using C++	4	Computer Networks Laboratory	2	,	2	Elective-I	4	Elective-III	4
Publishing		Fundamentals of Statistics Laboratory	2	Programming in Python Laboratory	2	Database Management Systems Laboratory	2	Elective-II	4	Elective-IV	4
Problem Solving using C Laboratory	2	Computer System Architecture Laboratory	2	Data Structures Laboratory	2	Operating Systems Laboratory	2	Elective-l Laboratory	2	Elective-III	2
Fundamentals of Computer and IT Laboratory	2	Laboratory		PC Assembly & Troubleshooting	3	Web Designing	3	Elective-II	إ	Laboratory Elective-IV	
English		Environmental Studies	2	PC Assembly & Troubleshooting Laboratory	1	Web Designing Laboratory	1	Laboratory		Laboratory	2
English Practical/Laboratory	1	Mentoring and Professional Development	2	Mentoring and Professional	1	Mentoring and Professional Development	1	Minor Project	1	Major Project	4
Human Values, De-Addiction	3	Object Oriented Programming	1	Development	ľ	·		Institutional (Summer Training)	1	Mentoring and Professional Development	1
and Traffic Rules Human Values, De- addiction and Traffic Rules (Lab/ Seminar)	1	using C++ Laboratory						Mentoring and Professional Development	1		
Mentoring and Professional Development	1										
	25		21		23		23		23		25





## **PROGRAMME OBJECTIVES**

- → Developing systems thinking and abstract thinking skills to analyze and synthesize data through extensive problem solving sessions.
- → Aims to provide hands on practical experience for various hardware/ software environments to enable technological adaptation.
- → Enhance social interaction skills, communication skills, life skills, entrepreneurial skills and research skills which are necessary for career growth and for leading quality life.

## **SCOPE FOR EMPLOYMENT**

- → A plethora of opportunities in application development, software testing & maintenance.
- → Options to pursue MCA, M.Sc.(IT) & MBA.
- → Work as system analysts and database administrators in IT enabled service sector.

Software Developer	Networking	Software Architect
Software Engineer	Games Programmer	Database Designer
Database Manager	Network Administrator	Web Development
Programming	Programming specialist	IT Project Manager

## CAREER DEVELOPMENT & PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted well known IT companies during its placement process like Infosys, TCS, IBM etc. GJIMTs TPC (Training Placement Cell) works with a very remarkable approach to foster the student growth. We see learning as an ongoing process and we make efforts towards delivering the same from the very first day of campus induction.

**OUR RECRUITERS** 





























And Many More...

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Passed 10+2 or equivalent in any stream by a recognized board/university, preferably with Maths

### **FEE STRUCTURE\***

$\square$	Semester 1	₹32,500
	Semester 2	₹28,500
	Semester 3	₹28,500
	Semester 4	₹28,500
	Semester 5	₹28,500
	Semester 6	₹28,500
	Total	₹1,75,000

#### \*Fees Exclusive of

- University Examination Fees to be paid Online by Candidate during examination
- College Kit worth Rs 4500

## **ACTIVITIES AT GJIMT**



**Blood Donation Drive** 



**Fun Activities** 

## **ADMISSION PROCESS**

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## **ADMISSION DOCUMENTS**

- □ 10<sup>th</sup> DMC
- □ 12<sup>th</sup> DMC
- ☐ Character Certificate
- ☐ Migration Certificate
- ☐ GAP Certificate(If Applicable)
- ☐ Achievements Certificate (If any)
- ☐ Category Certificate (If Applicable)
- ☐ Aadhaar Card
- ☐ 3 Passport size photos



**Cultural Activities** 



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**RANKED AMONGST** PREFERRED MBA COLLEGES **BYTHE WEEK** 





RANKED 74TH **AMONGST THE TOP** 100 MANAGEMENT **SCHOOLS** 



**TOP BBA INSTITUTE BY** HINDUSTAN TIMES



EXCELLENCE



**RANKED AMONG TOP 50** (NORTH ZONE) IN FORTUNE INDIA BEST B-SCHOOL RANKING



**AA+ RANKING BY CAREERS 360** 

2007

2015

2023



**Building Careers Since 1998** 

MBA I MCA I BBA I BCA I B.Com(Hons.)

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