

MBA@GJIMT

THE BEST B-SCHOOL IN NORTH INDIA



- Ranked among Top A+ Category B-Schools of India
- 25+ years of Corporate Existence
- Vast Alumni Network
- Best Placement Opportunities
- Industry Interface via Live Projects

MASTER OF BUSINESS ADMINISTRATION PROGRAMME

MBA PROGRAMME

Whether your goal is launching your own start-up, gaining the upper edge in a competitive job market, increasing your salary or climbing the business ladder, a Master of Business Administration (MBA) from GJIMT provides you the real-life and conceptual knowledge needed to become the master of your own future in business. GJIMT's MBA creates leaders and managers, capable of meeting current market challenges. The program focuses on decision making in uncertain environments, interpersonal and communication skills, ethics and social responsibility, and globalization. This approach allows our students to graduate with specialized expertise on how the digital and technological landscape is driving everything from organizational behaviour to industry, exploring phenomena like surveillance capitalism and digital media management.

Curriculum Overview

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS	SEMESTER 3	CREDITS	SEMESTER 4	CREDITS
Foundations of Management	4	Business Analytics for Decision Making	4	Organizational Behaviour & Design	4	Corporate Strategy	4
Managerial Economics	4	Legal Environment for Business	4	Marketing Research	4	Specialization 1 Elective 3	4
Quantitative Techniques	4	Marketing Management	4	Specialization 1 Elective 1	4	Specialization 1 Elective 4	4
Accounting for Management & Reporting	4	Human Resource Management	4	Specialization 1 Elective 2	4	Specialization 2 Elective 1	4
Business Environment & Indian Economy	4	Production and Operations Management	4	Specialization 2 Elective 1	4	Specialization 2 Elective 3	4
Business Ethics and CSR	4	Corporate Finance and Policy	4	Specialization 2 Elective 2	4	Specialization 2 Elective 4	4
Business Communication for Managerial Effectiveness	4	Entrepreneurship and Project Management	4	Human Values, Deaddiction and Traffic Rules	3	Viva-Voce for Project/Dissertation	4
		Computer Applications for Business	2	Human Values, Deaddiction and Traffic Rules (Lab/seminar)	1	Workshop on Indian Ethos	2
				Seminar on Summer Training Report	2		
				Comprehensive Viva-Voce	2		
	28		30		32		26
Marketing, Human Resource, Finance, Business Analytics, Management Information System, Operation Management							
PRP (Professional Readiness Program)		IRP (Internship Readiness Program)		ERP (Employment Readiness Program)			

“GJIMT MBA-BUSINESS ANALYTICS PROGRAM HAS BEEN ACCREDITED BY IOA, UK”





CAREER DEVELOPMENT AND PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking and Finance, Retail, FMCG, Marketing Research, Business consulting, Wealth Management, Business Analytics, E-Commerce, Tourism and Hospitality and IT during its placement process. GJIMT's TPC (Training Placement and Consultancy Cell) works with a very innovative approach PIE, to foster the student growth. We see learning as an ongoing process and we make efforts towards delivering the same from the very first day of campus induction and orientation.



Sector	Maximum Package Offered
IT and ITES E-commerce / Logistics	₹ 12 LPA
Education and Research	₹ 11 LPA
Banking & Finance	₹ 8 LPA
Healthcare	₹ 7 LPA
Retail	₹ 5 LPA
Telecommunication	₹ 5 LPA

OUR RECRUITERS



SUMMER INTERNSHIP WITH



PART
TIME JOBS



EXPERT
TALK



INTERNATIONAL
STUDY TOURS



CULTURAL
ACTIVITIES



PD & SOFT
SKILLS



PROFESSIONAL
UPSKILLING



INTERNATIONAL
CONFERENCES



MOCK INTERVIEWS BY
INDUSTRY EXPERT



IT SKILL TRAINING



STUDENT CLUBS



SUMMITTS



PLACEMENTS



VALUE ADDED
COURSES

ELIGIBILITY CRITERIA

Bachelor's degree/Graduation in any discipline from a University recognized by the University Grants Commission (UGC) + CAT/MAT/CMAT Score.

FEE STRUCTURE*

Semester 1	₹49,700/-
Semester 2	₹48,700/-
Semester 3	₹48,700/-
Semester 4	₹48,700/-
Total	₹1,95,800/-

*Fees Exclusive of

- University Examination and related Fees to be paid Online by Candidate during Examination
- College Kit worth Rs.4500/-

ADMISSION PROCESS

To book your seat register on our website by paying the fees. As per IKGPTU/AICTE a candidate can get provisional admission in MBA program by filling the form, submitting the documents and paying the fees online.

ADMISSION DOCUMENTS

- | | |
|---|--|
| <input type="checkbox"/> 10 th DMC | <input type="checkbox"/> 12 th DMC |
| <input type="checkbox"/> Graduation DMC | <input type="checkbox"/> Graduation Degree |
| <input type="checkbox"/> Character Certificate | <input type="checkbox"/> Migration Certificate |
| <input type="checkbox"/> Achievements Certificate (If any) | <input type="checkbox"/> GAP Certificate (If Applicable) |
| <input type="checkbox"/> Category Certificate (If Applicable) | <input type="checkbox"/> Aadhaar Card |
| <input type="checkbox"/> 3 Passport size Photos | |

ACTIVITIES AT GJIMT



FRESHER'S PARTY AT GJIMT



GOA TRIP- LEISURE ACTIVITIES



GJIMT STUDENTS AS CII INTERNS



ROTARACT CLUB OF GJIMT



GIANJYOTI
Aspire. Achieve. Ascend

Institute of Management
and Technology

AWARDS OF
EXCELLENCE
IN EDUCATION



RANKED 40TH
AMONG MANAGEMENT
INSTITUTES BY
OUTLOOK

2007



RANKED AMONGST
PREFERRED MBA
COLLEGES
BY THE WEEK

2010



RANKED
A++ IN
BUSINESS
INDIA

2012



RANKED 74TH
AMONGST THE TOP
100 MANAGEMENT
SCHOOLS

2015



TOP BBA
INSTITUTE BY
HINDUSTAN TIMES

2020



EXCELLENCE
AWARD
BY 94.3 MY FM

2023



RANKED AMONG TOP 50
(NORTH ZONE) IN FORTUNE
INDIA BEST B-SCHOOL
RANKING

2024



AA+ RANKING
BY CAREERS 360

2025



Building Careers Since 1998

MBA | MCA | BBA | BCA | B.Com(Hons.)

HELPLINE: | 99144 33199

SECTOR-54, CHANDIGARH, PHASE-2, MOHALI.

www.gjimt.ac.in