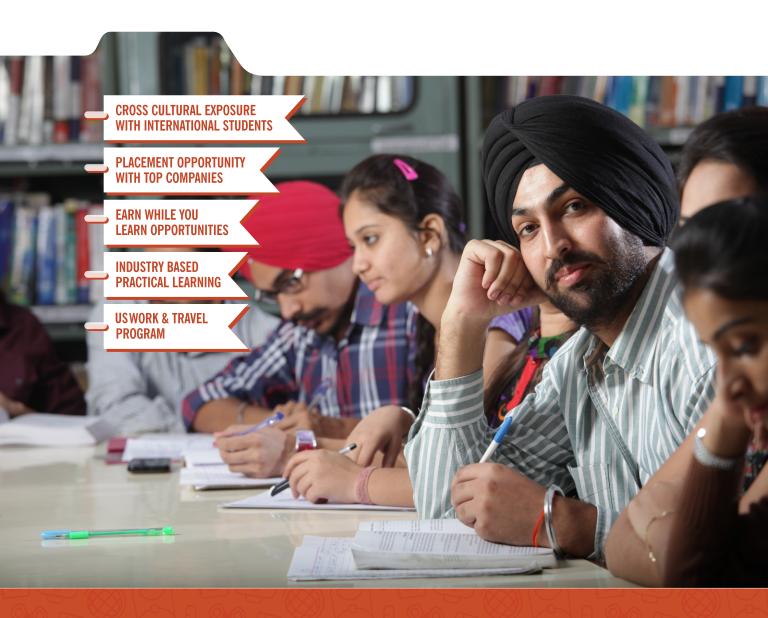






Aspire. Achieve. Ascend



BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME











PROGRAMME OBJECTIVES

- → Assist students in becoming more proficient in analysis and decision making.
- → Develop students abilities to understand business concepts, terms, and theories.
- → Develop students' understanding of business and the effects of globalization.
- → Prepare students for jobs in the field of management, marketing, human resources & finance.

SKILLS YOU WILL DEVELOP

- → Become an effective problem solver and develop analytical skills.
- → Have a global business orientation.
- → Develop strategic thinking and planning abilities.
- → Groomed into a Pleasing personality

CAREER DEVELOPMENT & PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking and Finance, Retail, FMCG, Marketing Research, Business consulting, Wealth Management, Business Analytics, E-Commerce, Tourism and Hospitality and IT during its placement process through PIE model. GJIMT's TPC (Training Placement and Consultancy Cell) works with a remarkeable approach to foster the student growth. We see learning as an ongoing process through PIE model and we make efforts towards delivering the same from the very first day of campus induction and orientation.

OUR RECRUITERS

jaro education°











SUMMER INTERNSHIP WITH





















































& Many More...



























BBA CURRICULUM

Professional Development OF

Dual Specialization offered with combination of two streams in Marketing, Human Resources (HR) and Finance



Joint campus placement for students by BRINK'S, an American MNC held at GJIMT.

ELIGIBILITY CRITERIA

Passed 10+2 or equivalent in any stream by a recognised board/university

FEE STRUCTURE*

BBA Fee Details

Semester 1	₹32,500
Semester 2	₹28,500
Semester 3	₹28,500
Semester 4	₹28,500
Semester 5	₹28,500
Semester 6	₹28,500
Total	₹1,75,000

*Fees Exclusive of

- University Examination and related Fees to be paid Online by Candidate during Examination
- College Kit worth Rs.4500/-

ADMISSION PROCESS

To book your seat, register on our website by paying the fees. As per IKGPTU a candidate can get provisional admission in BBA programme by filling the form, submitting the documents and paying the fees online.

ADMISSION DOCUMENTS

- □ 10th DMC
- □ 12th DMC
- ☐ Character Certificate
- ☐ Migration Certificate
- ☐ GAP Certificate(If Applicable)
- ☐ Achievements Certificate (If any)
- ☐ Category Certificate (If Applicable)
- ☐ Aadhaar Card
- ☐ 3 Passport size photos

ACTIVITIES AT GJIMT



Cultural Activities



Fun Trips



Sports Events





Building Careers Since 1998