

CROSS CULTURAL EXPOSURE
WITH INTERNATIONAL STUDENTS

PLACEMENT OPPORTUNITY
WITH TOP COMPANIES

EARN WHILE YOU
LEARN OPPORTUNITIES

INDUSTRY BASED
PRACTICAL LEARNING

USWORK & TRAVEL
PROGRAM

BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME



The BBA provides a well-rounded business education with a focus on global business operations, emerging markets and technology enabled organizations. Students develop an in-depth understanding of two business majors and learn a broad range of managerial capabilities, problem solving and communication skills. Electives allow flexibility, adaptability and creativity and prepare graduates for diverse careers in global management, administration and entrepreneurship as well as range of post graduate opportunities.

PROGRAMME OBJECTIVES

- Assist students in becoming more proficient in analysis and decision making.
- Develop students abilities to understand business concepts, terms, and theories.
- Develop students' understanding of business and the effects of globalization.
- Prepare students for jobs in the field of management, marketing, human resources & finance.

SKILLS YOU WILL DEVELOP

- Become an effective problem solver and develop analytical skills.
- Have a global business orientation.
- Develop strategic thinking and planning abilities.
- Groomed into a Pleasing personality

CAREER DEVELOPMENT & PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking and Finance, Retail, FMCG, Marketing Research, Business consulting, Wealth Management, Business Analytics, E-Commerce, Tourism and Hospitality and IT during its placement process through PIE model. GJIMT's TPC (Training Placement and Consultancy Cell) works with a remarkable approach to foster the student growth. We see learning as an ongoing process through PIE model and we make efforts towards delivering the same from the very first day of campus induction and orientation.

OUR RECRUITERS

jaro education®



Tech Mahindra



zomato



amazon



& Many More...

SUMMER INTERNSHIP WITH

lifestyle
YOUR STYLE. YOUR STORE.



THE TIMES OF INDIA



Malayala Manorama
The brand that builds brands



ASPIRE CONSULTING

& Many More...



PART TIME JOBS



INDUSTRIAL TALK



INTERNATIONAL STUDY TOURS



CULTURAL ACTIVITIES



PD & SOFT SKILLS



TRAINING



INTERNATIONAL CONFERENCES



MOCK INTERVIEWS BY INDUSTRY EXPERT



IT SKILL TRAINING



STUDENT CLUBS



SUMMITS



PLACEMENTS



VALUE ADDED COURSES

BBA CURRICULUM

SEMESTER 1	CREDITS	SEMESTER 2	CREDITS	SEMESTER 3	CREDITS	SEMESTER 4	CREDITS	SEMESTER 5	CREDITS	SEMESTER 6	CREDITS
Principles & Practices of Management	6	Business Statistics	6	Organizational Behaviour	6	Business Research Methods	6	Operation Research	6	Strategy Management	6
Basic Accounting	6	Business Environment	6	Marketing Management	6	Human Resource Management	6	Mercantile Law	6	Company Law	6
Managerial Economics I	6	Managerial Economics-II	6	Cost & Management Accounting	6	Financial Management	6	Elective – I	6	Elective – III	6
English	1	Environmental Studies	2	Production and Operation Management	2	Entrepreneurship Development	6	Elective – II	6	Elective – IV	6
English Practical/ Laboratory	1	Mentoring and Professional Development	3	IT tools for Business	1	Business Ethics & Corporate Social Responsibility	2	Mentoring and Professional Development	1	Mentoring and Professional Development	1
Human Values, Deaddiction and Traffic Rules	3			Mentoring and Professional Development							
Human Values, Deaddiction and Traffic Rules (Lab/ Seminar)	1										
Mentoring and Professional Development	1										
25		21		27		27		25		25	

Dual Specialization offered with combination of two streams
in Marketing, Human Resources (HR) and Finance



Joint campus placement for students by BRINK'S, an American MNC held at GJIMT.

ELIGIBILITY CRITERIA

Passed 10+2 or equivalent in any stream by a recognised board/university

FEE STRUCTURE*

BBA Fee Details

Semester 1	₹32,500
Semester 2	₹28,500
Semester 3	₹28,500
Semester 4	₹28,500
Semester 5	₹28,500
Semester 6	₹28,500
Total	₹1,75,000

*Fees Exclusive of

- University Examination and related Fees to be paid Online by Candidate during Examination
- College Kit worth Rs.4500/-

ADMISSION PROCESS

To book your seat, register on our website by paying the fees. As per IKGPTU a candidate can get provisional admission in BBA programme by filling the form, submitting the documents and paying the fees online.

ADMISSION DOCUMENTS

- ☐ 10th DMC
- ☐ 12th DMC
- ☐ Character Certificate
- ☐ Migration Certificate
- ☐ GAP Certificate(If Applicable)
- ☐ Achievements Certificate (If any)
- ☐ Category Certificate (If Applicable)
- ☐ Aadhaar Card
- ☐ 3 Passport size photos



Cultural Activities



Fun Trips



Sports Events

ACTIVITIES AT GJIMT



Institute of Management and Technology

Aspire. Achieve. Ascend

AWARDS OF
EXCELLENCE
IN EDUCATION



RANKED 40TH
AMONG MANAGEMENT
INSTITUTES BY
OUTLOOK

2007



RANKED AMONGST
PREFERRED MBA
COLLEGES
BY THE WEEK

2010



RANKED
A++ IN
BUSINESS
INDIA

2012



RANKED 74TH
AMONGST THE TOP
100 MANAGEMENT
SCHOOLS

2015



TOP BBA
INSTITUTE BY
HINDUSTAN TIMES

2020



EXCELLENCE
AWARD
BY 94.3 MY FM

2023



RANKED AMONG TOP 50
(NORTH ZONE) IN FORTUNE
INDIA BEST B-SCHOOL
RANKING

2024



AA+ RANKING
BY CAREERS 360

2025



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SECTOR-54, CHANDIGARH, PHASE-2, MOHALI.

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