



GIANJYOTI

Institute of Management
and Technology

Aspire. Achieve. Ascend



NAAC

ACCREDITED

25+
Years
of excellence in
education

SUMMER INTERNSHIP BROCHURE

MBA 2024-26





ABOUT GJIMT

Gian Jyoti Institute of Management and Technology (GJIMT) is a NAAC-accredited institution, approved by the All India Council for Technical Education (AICTE), New Delhi, and affiliated with I.K. Gujral Punjab Technical University, Kapurthala. Recognized as a premier business school in North India, GJIMT was established in 1998 under the visionary leadership of Chairman Mr. J.S. Bedi. Over the years, it has emerged as one of the oldest and most esteemed private management institutes in the region. Strategically located in the thriving city of Mohali, known for its rapid development and modern infrastructure, the GJIMT campus provides a dynamic and conducive learning environment. The institute fosters a culture of motivation, discipline, and safety, promoting the holistic personal and professional growth of its students. GJIMT is more than just an academic institution—it is a launchpad for excellence, where aspirations are nurtured, and futures are forged with confidence. Committed to delivering skill-based education of the highest quality, Gian Jyoti continuously strives for excellence through a shared vision, ongoing improvement, and a steadfast dedication to the development of its human capital, aligning itself with the evolving needs of industry and society.

A close-up photograph of a hand placing a white letter block with the letter 'M' onto a row of other letter blocks that spell out 'MISSION'. The blocks are on a reflective surface.

MISSION

- Impart holistic management and technical education
- Nurture and develop human resources of global standards
- Serve the industry and society productively
- Inculcating sense of honesty, morality, transparency, and integrity.

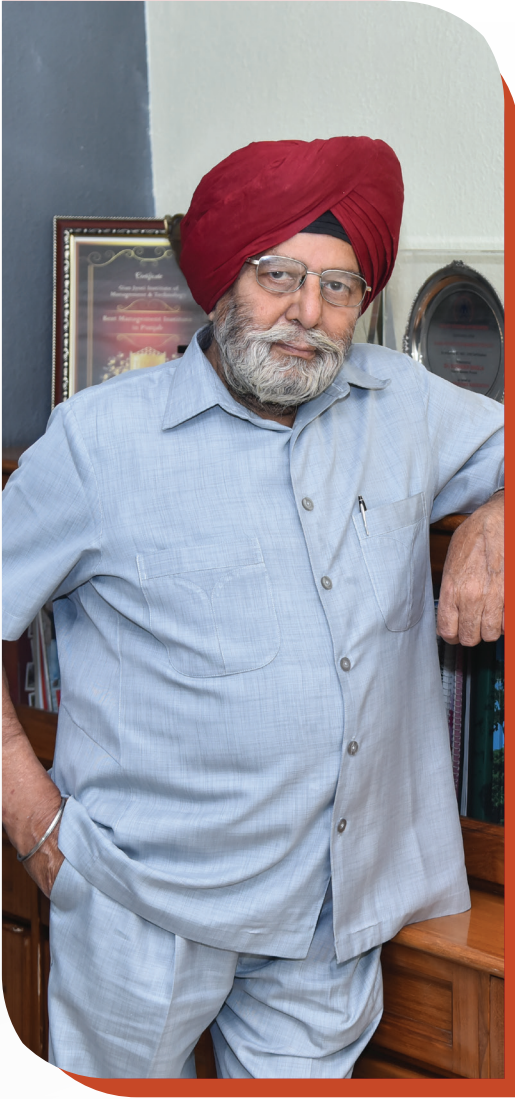
A photograph of a hand placing a wooden block with a target icon on top of a stack of other wooden blocks. Each block features a different business-related icon: a lightbulb, a handshake, gears, a padlock, a classical building, a magnifying glass, a bar chart, a dollar sign with an upward arrow, and a group of people around a globe.

VISION

To be an Institute of Excellence providing beyond-the-classroom stimulating experiences that are holistic and responsive to the current needs of the Global Society.

THE GJIMT TABLE OF

ABOUT GJIMT	02
MISSION AND VISION	03
TABLE OF CONTENT	04
MESSAGE FROM CHAIRMAN	05
MESSAGE FROM DIRECTOR	06
MESSAGE FROM DIRECTOR, PLACEMENTS	07
ABOUT MBA	08
CURRICULUM IN DETAILS	09
MBA SPECIALIZATIONS	10
GROOMING AT GJIMT	11-12
MBA 2024-26	13-14
PARTNERS IN PROGRESS	15



MESSAGE FROM CHAIRMAN

Dear Esteemed Recruiters,

As Chairman of Gian Jyoti Institute of Management and Technology (GJIMT), I am honoured to present to you the remarkable talent that our institution has cultivated over the decades. Our students are a testament to our commitment to excellence, innovation, and holistic development. At GJIMT, we have consistently strived to foster an environment that nurtures not only academic brilliance but also the values, ethics, and skills that are essential for success in today's dynamic world. Our curriculum is designed to bridge the gap between theoretical knowledge and practical application, ensuring that our students are well-prepared to meet the challenges of the professional world. We take pride in our industry-academia interface, which has enabled us to maintain a curriculum that is

relevant, rigorous, and responsive to the needs of the corporate world. Our students undergo rigorous training and development programs, equipping them with the skills to excel in diverse roles across industries.

We are confident that our students will bring fresh perspectives, innovative ideas, and a strong work ethic to your esteemed organization. I invite you to explore the potential of our students and look forward to a fruitful and enduring association.

Sh. J.S. Bedi
Chairman, GJIMT



MESSAGE FROM DIRECTOR

Dear Recruiters and Partners,

It is with great pride and enthusiasm that I present to you the Summer Internship Brochure of Gian Jyoti Institute of Management and Technology (GJIMT). Over the years, GJIMT has built a legacy of academic excellence, industry-oriented learning, and a commitment to nurturing future leaders who are equipped to meet the challenges of the modern business world.

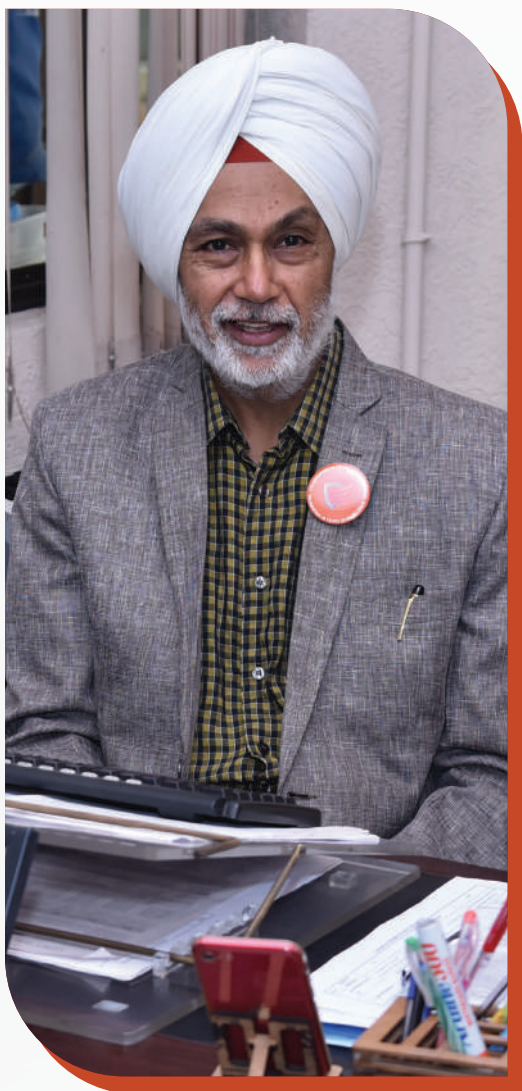
Our institute, with its rich heritage and dynamic vision, has always prioritized a holistic approach to education. We ensure that our students not only excel academically but also develop the practical skills and ethical values necessary to thrive in today's competitive environment. Our faculty, comprising seasoned academicians and industry experts, is dedicated to imparting knowledge that bridges the gap between theory and practice.

The students have been trained rigorously, not just in management theories but also in real-world problem-solving, critical thinking, and leadership. Their experiences in live projects, and industry interactions have molded them into professionals ready to make meaningful contributions to your organization.

We take immense pride in the achievements of our students and are confident that they will bring fresh perspectives, innovation, and a strong work ethic to your esteemed organization.

Thank you for your continued support and partnership.

Dr. Aneet Bedi
Director, GJIMT



MESSAGE FROM DIRECTOR, PLACEMENTS

Dear Recruiters ,

As the Director of the Placement Cell, I have had the privilege of witnessing the exceptional growth and development of our students, who are now ready to step into the professional world with confidence and competence.

Our rigorous curriculum, coupled with practical exposure and industry interaction, ensures that our students are well-equipped to meet the challenges of the corporate world.

Their ability to adapt, learn, and lead makes them valuable assets to any organization they become a part of.

I invite you to explore the diverse talent pool that GJIMT has to offer. We are confident that our students will meet and exceed your expectations, contributing meaningfully to your organization's

success. We look forward to building lasting and fruitful partnerships with you.

**Prof. Gurdeepak Singh
Director , Placement Cell ,
GJIMT**



ABOUT MBA

(2 Years Regular Course)

Whether your goal is launching your own start-up, gaining the upper edge in a competitive job market, increasing your salary or climbing the business ladder, a Master of Business Administration (MBA) from GJIMT provides you the real-life and theoretical knowledge needed to become the master of your own future in business. GJIMT's MBA creates leaders and managers, capable of meeting current market challenges. The program focuses on decision making in uncertain environments, interpersonal and communication skills, ethics and social responsibility, and globalization. The Program allows our students to graduate with specialized expertise on how the digital and technological landscape is driving everything from organizational behaviour to industry, exploring phenomena like surveillance capitalism and digital media management.

CURRICULUM IN DETAIL

This MBA program starts by grounding students in key business concepts.

Semester 1

A deep dive into the fundamentals from Managerial Economics and Quantitative Techniques to Business Ethics and CSR. Each course is designed to provide a comprehensive understanding of the modern business environment.

Semester 2

Progresses into more specialized areas such as Marketing Management, Business Analytics for Decision Making, and Legal Environment for Business. It also introduces subjects like Human Resource Management and Corporate Finance, offering a broader view of the business world.



Semester 3

The focus shifts to applied learning with courses in Organizational Behaviour & Design and Marketing Research, supplemented by electives in areas like Marketing, Finance, Human Resources and Business Analytics. It also includes unique courses on Human Values and Deaddiction, enriching the ethical and humanistic aspects of business education.

Semester 4

Culminates the program with advanced specialization electives, allowing students to delve deeper into areas like Corporate Strategy, Marketing, Finance, Human Resource Management, MIS, Operations Management, and Business Analytics. This final semester is not just about knowledge but also about applying it through a comprehensive Project/Dissertation, rounded off with a Workshop on Indian Ethos. This carefully structured curriculum ensures that graduates emerge as well-rounded, industry-ready professionals, capable of navigating complex business environments.

MBA SPECIALIZATIONS

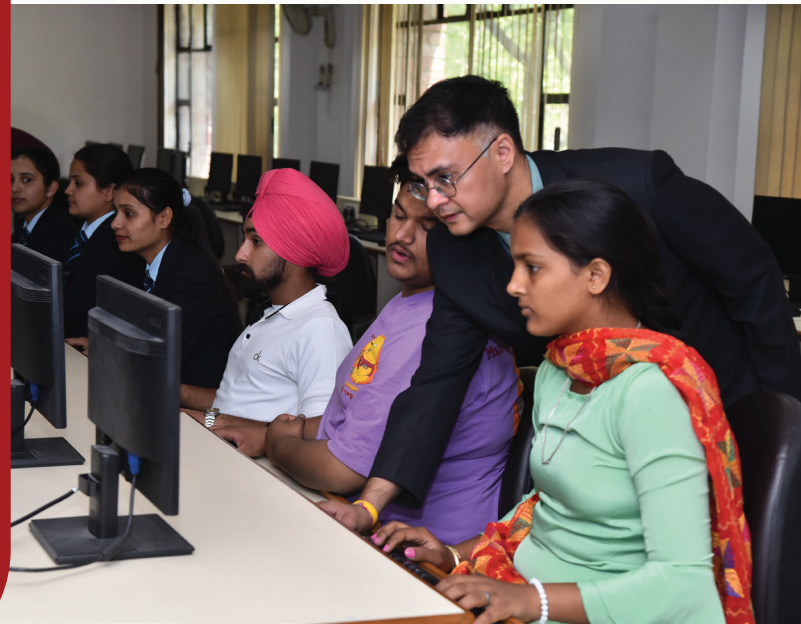


GROOMING AT GJIMT

At Gian Jyoti Institute of Management and Technology (GJIMT), we believe in nurturing not just academic excellence but also the holistic development of our students. Our comprehensive grooming programs are designed to ensure that every student is well-prepared for the dynamic demands of the corporate world. Through a structured approach embedded within our curriculum, we focus on the continuous enhancement of skills, knowledge, and professional readiness.

PLACEMENT READINESS PROGRAMME (PRP)

The Placement Readiness Programme (PRP) is integrated into the curriculum from the very beginning of a student's journey at GJIMT. This program aims to build a strong foundation by honing essential skills such as communication, analytical thinking, and problem-solving. Through workshops, interactive sessions, and industry exposure, we prepare our students to face the challenges of the corporate world with confidence. PRP also includes personality development modules, resume-building workshops, and interview preparation, ensuring that students are well-equipped to embark on their career journey.



INTERNSHIP READINESS PROGRAMME (IRP)

The Internship Readiness Programme (IRP) is introduced in the second year, focusing on preparing students for real-world industry experience. This program bridges the gap between theoretical knowledge and practical application. Through the IRP, students engage in case studies, live projects, and industry interactions, gaining hands-on experience that is invaluable for their internships. The program also includes mentorship from industry experts, guidance on professional ethics, and strategies for making the most of internship opportunities, thereby ensuring that students are fully prepared to excel in their roles.



EMPLOYMENT READINESS PROGRAMME (ERP)

The Employment Readiness Programme (ERP) serves as the culminating phase of our student development journey, specifically tailored for final-year students preparing to transition from academic life to professional careers.

This comprehensive initiative is thoughtfully structured to impart advanced competencies and critical insights essential for achieving career success. The ERP encompasses a broad spectrum of focus areas, including refined interview techniques, leadership development, corporate etiquette, and strategic negotiation skills.

In addition to structured training, the programme offers individualized career counselling and dedicated placement support, guiding students in identifying and pursuing career paths aligned with their strengths and aspirations.



MBA 2024-2026



ABIGAIL MSAAN TOFI
(HR & MARKETING)
GRADUATION: B.Educ



ADARSH
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.COM HONS.



ANANDITA TANTI
(HR & BUSINESS ANALYTICS)
GRADUATION: B.COM HONS.



ANCHAL
(HR & BUSINESS ANALYTICS)
GRADUATION: B.Sc



ANURAG PANDEY
(MARKETING & BUSINESS ANALYTICS)
GRADUATION: BCA



ASHI
(HR & IT)
GRADUATION: BCA



AYUSH SRIVASTAV
(MARKETING & BUSINESS ANALYTICS)
GRADUATION: B.A (ECONOMICS)



BHAVYA SINGH
(HR & MARKETING)
GRADUATION: B.PHARMACY



CHARLES MENSAH
(HRM & BUSINESS ANALYTICS)
GRADUATION: BBA (HRM)



DHRUV KAURA
(HR & BUSINESS ANALYTICS)
GRADUATION: BBA



GURSAHIB SINGH
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: BBA



HARKAMAL PREET KAUR
(MARKETING & BUSINESS ANALYTICS)
GRADUATION: BBA



HARMANJOT SINGH
(HR & MARKETING)
GRADUATION: BCA



ISHA KUMARI
(MARKETING & HR)
GRADUATION: BBA



ISHIKA VERMA
(OPERATION & HR)
GRADUATION: B.Voc in RM



JATIN
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.Com (Hons.)



KIRTI RANA
(HR & BUSINESS ANALYTICS)
GRADUATION: : B.Com



KUMKUM
(FINANCE & HR)
GRADUATION: BBA



LAVLEEN KAUR
(HR & BUSINESS ANALYTICS)
GRADUATION: BBA



MANISHA
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.Com



MEHAK
(MARKETING & BUSINESS ANALYTICS)
GRADUATION: HUMANITIES



MOHAMMAD RIZWAN
(MARKETING & HRM)
GRADUATION: B.Sc. (Hons.)



MUSKAN THAPA
(MARKETING & HR)
GRADUATION: B.Com



NITIN VERMA
(HR & IT)
GRADUATION: BA

MBA 2024-2026



PAWANDEEP KAUR
(HR & FINANCE)
GRADUATION: BBA



PETER HACKMAN
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.Com



PRATHAM JASSI
(MARKETING & BUSINESS ANALYTICS)
GRADUATION: B.Com



SAHIL
(MARKETING & BUSINESS ANALYTICS)
GRADUATION: BBA



SARISHTI RANA
(HR & BUSINESS ANALYTICS)
GRADUATION: B.Sc.



SHANIYA VAID
(HR & MARKETING)
GRADUATION: HUMANITIES



SUMIT MISHRA
(MARKETING & BUSINESS ANALYTICS)
GRADUATION: BCA



SURYANSH SHARMA
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.Voc in Tourism



VANSHIKA SONI
(HR & MARKETING)
GRADUATION: BJMC



VANSHIKA
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.Com (CA)



VISHAL KUMAR
(FINANCE & MARKETING)
GRADUATION: B.Com



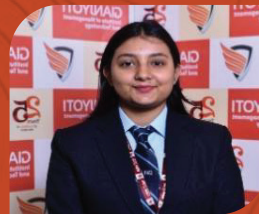
ISHA
(HR & OPERATIONS)
GRADUATION: BSc. in Radiology



HIYA GARG
(HR & BUSINESS ANALYTICS)
GRADUATION: BCA



NEHA
(MARKETING & HR)
GRADUATION: BBA



MUSKAN
(MARKETING & HR)
GRADUATION: BA



MANPREET SINGH
(HR & BUSINESS ANALYTICS)
GRADUATION: B.Com (Hons.)



CHANPREET SINGH
(MARKETING & OPERATIONS)
GRADUATION: : BBA



SUNIL
(MARKETING & OPERATIONS)
GRADUATION: BCA



GURANSH SINGH MALHOTRA
(HR & MARKETING)
GRADUATION: BSc. Bio

PARTNERS IN PROGRESS





Mr. Shammi Singh Bhatia,

(Training and Placement Officer)

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