



Programme: Bachelor of Business Administration

Semester VI

BBA 632-18

CROSS CULTURAL HUMAN RESOURCE MANAGEMENT

Objective: World is now global village. In this globalized world managers of international organizations have to travel across the world. They had to interact, manage people from various cultures. So they need to understand different cultures and respect cross culture differences. This course will help them to understand various cultures and they will learn to manage cross cultural differences

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Understand issues, opportunities and challenges pertaining to Cross Cultural HRM.
CO2	Develop competency in dealing with cross cultural situations.
CO3	Identify the role of cross cultural leadership in managing multicultural teams.
CO4	Understand external forces (e.g. globalisation, sociocultural changes, political and economic changes) that have the potential to shape Cross Cultural HRM.
CO5	To understand different cultures with respect to cross culture differences.

(Source: IKGPTU Syllabus for Bachelor of Business Administration (Affiliated Colleges), 2021.
<https://ptu.ac.in/wp-content/uploads/2023/02/BBA-upto-6th-Sem.-batch-2022-onwards.pdf>)