

Programme: Bachelor of Business Administration

Semester V

BBA 532-18

ORGANIZATION CHANGE AND DEVELOPMENT

Objective: The basic objective is to acquaint the students with the concepts underlying organizational change and development and to explore the practice of change management and to examine individual group and organizational reactions to change.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Different approaches to managing organizational change and understand and utilize the competencies to induce and manage changes organization, group and individual levels.
CO2	Understand the framework Organisational Development and its foundations
CO3	Design and implement effective intervention strategies and to learn abilities to critically address problems of implementation, responsibility and measurement of effectiveness
CO4	Understand the contemporary issue in OD

(Source: IKGPTU Syllabus for Bachelor of Business Administration (Affiliated Colleges), 2021.
<https://ptu.ac.in/wp-content/uploads/2023/02/BBA-upto-6th-Sem.-batch-2022-onwards.pdf>)