

Programme: Master of Business Administration

Semester IV

MBA403-18

WORKSHOP ON INDIAN ETHOS

Objective: The course is an attempt for the students to learn about how to apply the concepts and theories of ancient Indian management in business.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Comprehend and practice Indian Ethos and values system.
CO2	Applying value based management and ethical practices in business.
CO3	To gain the knowledge of management principles from Vedas and other holy books and explain the application of Indian heritage in business.
CO4	To comprehend various stress management techniques and their applications in organizations.
CO5	To describe salient features and advantages of ancient Indian system of learning.
CO6	To describe various laws of Karma and explain the concept of corporate karma.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)