

Programme: Master of Business Administration

Semester IV

MBA 913-18

BEHAVIOURAL FINANCE

Objective: The primary objective of the course is to make the students understand how behavioural bias affects the classical financial theory.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Understand and differentiate between different theories of behavioural finance.
CO2	Examine the concepts of bounded rationality.
CO3	Discuss various anomalies in the market giving rise to behavioural bias.
CO4	Describe the basis of behavioural bias of professional investors trading in market.
CO5	Understand the concept of market efficiency and will be able to relate it with the concept of behavioural finance.
CO6	Describe the challenges to the efficient market hypothesis.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)