

**Programme: Master of Business Administration**

**Semester I**

**MBA 105-18**

**BUSINESS ENVIRONMENT AND INDIAN ECONOMY**

**Objective:** This course aims at providing knowledge of the environment in which businesses operate, the economic, political, legal and social framework with a basic idea of the Indian Economy.

*Course Outcomes (COs)*

Sr. No.	At the end of the course, the student will be able to:
CO1	Outline how an entity operates in a complex business environment.
CO2	To systematically learn impact of legal & regulatory, macroeconomic, cultural, political, technological, global and natural environment on Business enterprise.
CO3	To examine the critical opportunities and threats that arise from an analysis of external business conditions by applying scenario planning to synthesize trends prevailing in the external environment.
CO4	To describe how various types of economic systems play a significant role in the success of a business.
CO5	To understand the nature of Indian Economy and various issues relating to Indian Economy having a direct or indirect impact on business environment.
CO6	To discuss various development strategies in India.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)