

# MBA@GJIMT

THE BEST B-SCHOOL IN NORTH INDIA



- ➔ Ranked among Top A+ Category B-Schools of India
- ➔ 20 years of Corporate Existence
- ➔ Vast Alumni Network
- ➔ Best Placement Opportunities
- ➔ Industry Interface via Live Project

ASPIRE • ACHIEVE • ASCEND

**MASTERS IN BUSINESS  
ADMINISTRATION  
(MBA) PROGRAMME**

# MBA PROGRAMME

Masters of Business Administration (MBA) at GJIMT is an internationally recognized two year professional degree. It is well known for its ability to prepare students for leadership careers in business, government and non-profit organizations. Our alumni are in leadership roles throughout the nation and worldwide. MBA program at GJIMT offers its students a stimulating management-style environment that shapes their careers as leaders in business. It opens up the doors to the diverse career opportunities worldwide.



## Curriculum Overview

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
Foundations of Management Managerial Economics Quantitative Techniques Accounting for Management & Reporting Business Environment & Indian Economy Business Ethics and CSR Business Communication for Managerial Effectiveness	Business Analytics for Decision Making Legal Environment for Business Marketing Management Human Resource Management Production and Operations Management Corporate Finance and Indian Financial System Entrepreneurship and Project Management Computer Applications for Business	Organizational Behaviour & Design Marketing Research Specialization 1 Elective 1 Specialization 1 Elective 2 Specialization 2 Elective 1 Specialization 2 Elective 2 Human Values, Deaddiction and Traffic Rules Human Values, Deaddiction and Traffic Rules (Lab/seminar) Seminar on Summer Training Report Comprehensive Viva-Voce	Corporate Strategy Specialization 1 Elective 3 Specialization 1 Elective 4 Specialization 2 Elective 3 Specialization 2 Elective 4 Viva-Voce for Project/Dissertation Workshop on Indian Ethos
GJIMT Mentorship Program One day with CEO Professional Readiness Program	Internship Readiness Program Summer Internships Summer Work and Travel (SWT)	Marketing, HR, Finance, Management Information Systems, Operations Management, Business Analytics	

← Learn and Earn program →

**“ GJIMT GIVES ITS STUDENTS THE CHANCE TO ASPIRE ACHIEVE AND ASCEND. ”**





# CAREER DEVELOPMENT AND PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking & Financial, Retail, FMCG, Marketing, Wealth Management, Business Analytics, E-Commerce, Tourism & Hospitality & IT during its placement process. GJIMT's TPC (Training, Placement & Consultancy Cell) works with a very remarkable approach to foster the student growth. We see learning as an ongoing process and we make efforts towards delivering the same from the very first day of campus induction.



Sector	Maximum Package Offered**
Banking & Finance	₹7.5 lacs & ₹3.5 lacs
Education	₹6.5 lacs
FMGC	₹5.5 lacs
Marketing	₹4.5 lacs
Staffing Solutions	₹4.5 lacs
Retail	₹3 lacs
IT	₹3 lacs

## OUR RECRUITERS



## PART TIME JOB RECRUITERS



PART TIME JOBS



INDUSTRIAL TALK



INTERNATIONAL STUDY TOURS



CULTURAL ACTIVITIES



PD & SOFT SKILLS



TRAINING



INTERNATIONAL CONFERENCES



MOCK INTERVIEWS BY INDUSTRY EXPERT



IT SKILL TRAINING



STUDENT CLUBS



SUMMITS



PLACEMENTS



ONLINE CLASSES

## ELIGIBILITY CRITERIA

Bachelor's degree/Graduation in any discipline from a University recognized by the University Grants Commission (UGC) + CAT/MAT/CMAT Score.

## FEE STRUCTURE\*

Semester 1	₹ 49,700/-
Semester 2	₹ 45,700/-
Semester 3	₹ 45,700/-
Semester 4	₹ 45,700/-

### \*Fees Exclusive of

- University Examination Fees to be paid Online by Candidate during examination
- College Kit worth Rs 4300
- Fees Subject to Revision by IKG PTU (If any)

## ADMISSION PROCESS

To book your seat register on our website by paying the fees. As per IKGPTU/AICTE a candidate can get provisional admission in MBA program by filling the form, submitting the documents and paying the fees online.

## ADMISSION DOCUMENTS

- 10<sup>th</sup> DMC
- Graduation DMC
- Character Certificate
- Achievements Certificate (If any)
- Category Certificate (If Applicable)
- 5 Passport size photos
- 12<sup>th</sup> DMC
- Graduation Degree
- Migration Certificate
- GAP Certificate (If Applicable)
- Aadhaar Card

## ACTIVITIES AT GJIMT



GUEST SESSION FOR STUDENTS



FRESHER'S PARTY AT GJIMT



GOA TRIP- LEISURE ACTIVITIES



GJIMT STUDENTS AS CII INTERNS



ROTARACT CLUB OF GJIMT



NCC CADETS OF GJIMT



**GIANJYOTI**  
Institute of Management  
and Technology

Approved by AICTE and Affiliated to IKG Punjab Technical University



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SECTOR-54, CHANDIGARH, PHASE-2, MOHALI.

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