

18TH NATIONAL CONFERENCE
GJ-NatConMITE
— 2 0 2 1 —

WEDNESDAY, 13TH OCTOBER 2021



**NAVIGATING
THE NEW
NORMAL:**

RETHINKING BUSINESS IN
A CHANGING WORLD

CHIEF GUEST

Dr. Jatinder Kaur Arora

Executive Director, Punjab State Council of Science & Technology

KEYNOTE SPEAKER

Dr. Archana Shankar

Professor, Northumbria University, London

CHIEF PATRON

Mr. J. S. Bedi

Chairperson, GJIMT

CONFERENCE CHAIR

Dr. Aneet Bedi

Director, GJIMT

CONFERENCE CO-ORDINATORS

Dr. Neeraj Sharma

Dr. Bushra S. P. Singh

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Venue:  zoom

PROGRAM SCHEDULE

9:15 am – 9:45 am	Log-in Process	Meeting ID: 840 783 4954	Pass Code: 12345
10:00 am – 12:00 pm	Parallel Technical Tracks for Paper Presentation		
Track 1	Research Track on Strategic Management (Finance/Economics and Marketing)		
Track 2	Research Track on Human Resource Management		
Track 3	Research Track on Information Technology		
12:00 pm – 12:30 pm	Tea/Coffee Break		
12:30 pm – 1:40 pm	Inaugural Session		
12:30 pm – 12:35 pm	Welcome & Inaugural Address Dr. Neeraj Sharma Conference Co-ordinator & Dean - Academic Affairs, GJIMT		
12:35 pm – 12:55 pm	Keynote Address Dr. Archana Shankar Professor, Northumbria University, London & OB Consultant		
12:55 pm – 1:00 pm	Chief Guest Introduction & Welcome Speech Prof. Gurdeepak Singh Professor & Dean - International Students, GJIMT		
1:00 pm – 1:10 pm	Chief Guest Address Dr. Jatinder Kaur Arora Executive Director, Punjab State Council of Science & Technology		
1:10 pm – 1:30 pm	Felicitation & Best Paper Awards		
1:30 pm – 1:35 pm	Vote of Thanks & Announcement of International Conference, 2022 Dr. Bushra S. P. Singh Conference Co-ordinator		
1:35 pm – 1:40 pm	National Anthem		