Guidelines for Authors

Gyan Management invites original, research-based papers, articles, cases & book reviews on topics of current concern in all areas of management & technology affecting business environment.

- Papers, based on theoretical or empirical research or experience, should illustrate the
 practical applicability and/or policy implications of work described. While sending
 contributions the following guidelines must be strictly followed. Contributions that do
 not adhere to the guidelines will not be considered.
- 2. Papers should be reader friendly & written in clear, straightforward language, avoiding too many jargons & technical terms. There should however be no compromise on rigor or analysis.
- 3. The Journal tries to maintain a balance between purely research oriented papers and those derived mainly from the experiences of practitioners involved in different areas of management & technology.
- 4. The selection of papers for publication will be based on their relevance, clarity, topicality and originality; the extent to which they advance knowledge, understanding and application; and their likely contribution towards inspiring further development and research
- 5. The author should send two copies of the manuscript. Manuscript should not exceed 5,000 words. The text should be double-spaced on A4 size paper with one-inch margins on all sides giving page number and should be submitted in duplicate with the cover page bearing only the title of the paper, author/s' names, designations, official addresses, phone/fax numbers, and e-mail IDs.
- 6. The author's name should not appear anywhere on the body of the manuscript to facilitate the blind review process.
- 7. The manuscript should accompany the following on separate sheets: (1) An abstract of 80-100 words; (2) An executive summary of about 500 words along with five key words, and (3) A brief biographical sketch (60-80 words) of the author describing current designation and affiliation, specialization, number of books and articles in refereed journals and membership on editorial boards and companies, etc.
- 8. The articles should be in clear, coherent and concise English. Author/s should also send a copy of the contribution in MS word, Times New Roman font, by e-mail to: journal.gjimt@gmail.com; no CD will be acceptable. The hard copy and electronic files must match exactly. Author/s should also certify that the paper/case has not been published or submitted for publication elsewhere.
- 9. The contributions received will be acknowledged within 2 days by e-mail.

- 10. All correspondence with contributors will only be through e-mail. All papers/cases submitted for publication will be reviewed by following the `double blind' system. Only those contributions, which comply with the "Guidelines for Contributors" will be processed for publication.
- 11. Manuscripts not considered or not accepted for publication will not be sent back. Contributors whose contributions are accepted or rejected will be informed by e-mail only.
- 12. Authors needing assistance should carefully go through the Guidelines for Authors and the FAQs posted on the website.

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REVIEW PROCESS

- 1) After a paper is submitted and acknowledgement will be send within 2 days.
- 2) Then paper is reviewed by expert.
- 2) The review process takes 10-15 days.
- 3) Manuscripts are judged on the basis of the following criteria:
 - Originality of the content;
 - Adequacy of the Literature Review;
 - Conceptual rigor;
 - Logical and technical soundness;
 - Writing quality;
 - Limitations of the Study and Scope for Further Research;
 - References as per APA Style.
- 4) The Editor- in Chief and Managing Editor reserve the right to accept or refuse an article for publication, without assigning any reasons.
- 5) After the review process is completed, the authors will be informed about the decision of the reviewers by email.