

## MBA@GJIMT

THE BEST B-SCHOOL IN NORTH INDIA



**ASPIRE • ACHIEVE • ASCEND** 

MASTERS IN BUSINESS ADMINISTRATION (MBA) PROGRAMME

### **MBA** PROGRAMME

Masters of Business Administration (MBA) at GJIMT is an internationally recognized two year professional degree. It is well known for its ability to prepare students for leadership careers in business, government and nonprofit organizations. Our alumni are in leadership roles throughout the nation and worldwide. MBA program at GIIMT offers its students a stimulating management-style environment that shapes their careers as leaders in business. It opens up the doors to the diverse career opportunities worldwide.





### **Curriculum** Overview

### **SEMESTER**

Foundations of Management

Managerial Economics

Quantitative Techniques

Accounting for Management & Reporting

**Business Environment &** Indian Economy

Business Ethics and CSR

**Business Communication for** Managerial Effectiveness

### **SEMESTER**

**Business Analytics for Decision Making** 

Legal Environment for Business

Marketing Management

Human Resource Management

**Production and Operations Management** 

Corporate Finance and Indian Financial System

Entrepreneurship and Project Management

**Computer Applications for Business** 

### **SEMESTER**

Organizational Behaviour & Design

Marketing Research

Specialization 1 Elective 1

Specialization 1 Elective 2

Specialzation 2 Elective 1

Specialization 2 Elective 2

Human Values, Deaddiction and Traffic Rules

Human Values. Deaddiction and Traffic Rules (Lab/seminar)

Seminar on Summer Training Report

Comprehensive Viva-Voce

#### **SEMESTER**



Corporate Strategy

Specialzation 1 Elective 3

Specialzation 1 Elective 4

Specialzation 2 Elective 3

Specialzation 2 Elective 4

Viva-Voce for

Project/Dissertation

Workshop on Indian

GJIMT Mentorship Program One day with CEO Professional Readiness Program

Internship Readiness Program Summer Internships Summer Work and Travel (SWT)

Marketing, HR. Finance, Management Information Systems. Operations Management, Business Analytics

Learn and Earn program



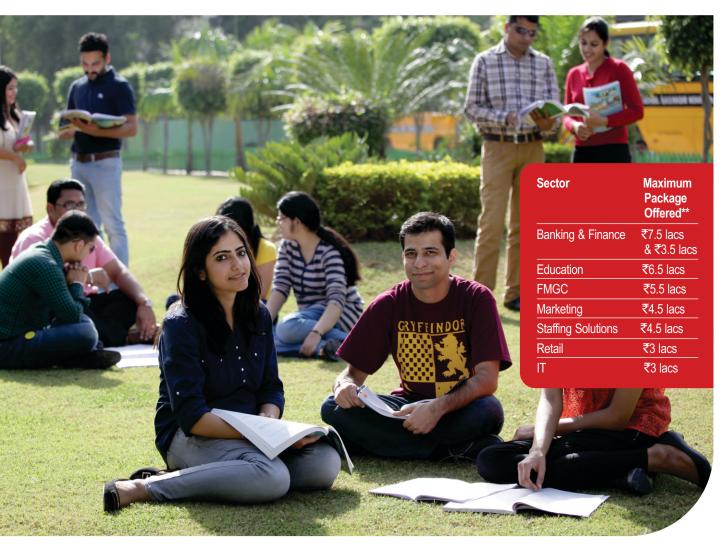
# GJIMT GIVES ITS STUDENTS THE CHANCE TO ASPIRE ACHIEVE AND ASCEND.





# CAREER DEVELOPMENT AND PLACEMENT OPPORTUNITIES

GJIMT offers a strong industry exposure based teaching pedagogy. GJIMT has hosted over 250 companies across sectors like Banking & Financial, Retail, FMCG, Marketing, Wealth Management, Business Analytics, E-Commerce, Tourism & Hospitality & IT during its placement process. GJIMT's TPC (Training, Placement & Consultancy Cell) works with a very remarkable approach to foster the student growth. We see learning as an ongoing process and we make efforts towards delivering the same from the very first day of campus induction.









SBI MUTUAL FUND





DECATHLON









vodafone













TATA CONSULTANCY SERVICES























INDUSTRIAL



INTERNATIONAL STUDY TOURS



CULTURAL



PD & SOFT



TRAINING



INTERNATIONAL

**ONLINE CLASSES** 



MOCK INTERVIEWS BY INDUSTRY EXPERT





















### **ELIGIBILITY CRITERIA**

Bachelor's degree/Graduation in any discipline from a University recognized by the University Grants Commission (UGC) + CAT/MAT/CMAT Score.

### **FEE STRUCTURE\***

Semester 1	₹49,800/-
Semester 2	₹45,000/-
Semester 3	₹45,000/-
Semester 4	₹45.000/-

#### \*Fees Exclusive of

- University Examination Fee to be paid Online by Candidate during examination
- College Kit worth Rs 4300
- Fees Subject to Revision by IKG PTU (If any)

### **ADMISSION PROCESS**

To book your seat register on our website by paying the fees. As per IKGPTU/AICTE a candidate can get provisional admission in MBA program by filling the form, submitting the documents and paying the fees online.

### **ADMISSION DOCUMENTS**

- $\Box$  10<sup>th</sup> DMC  $\Box$  12<sup>th</sup> DMC
- ☐ Graduation DMC ☐ Graduation Degree
- ☐ Character Certificate ☐ Migration Certificate
- $\square$  Achievements Certificate (If any)  $\square$  GAP Certificate (If Applicable)
- □ Category Certificate (If Applicable) □ A a d h a a r
- Card

### **ACTIVITIES AT GJIMT**



**GUEST SESSION FOR STUDENTS** 



FRESHER'S PARTY AT GJIMT



GOA TRIP- LEISURE ACTIVITIES



GJIMT STUDENTS AS CII INTERNS



ROTARACT CLUB OF GJIMT



NCC CADETS OF GJIMT





Approved by Alcre and Armiated to Iko Punjab recinical oniversity

**HELPLINE: 0172-2264566 | 99144 33199** SECTOR-54, CHANDIGARH, PHASE-2, MOHALI.

**TOLL FREE NO.: 1800 180 2100**