



**I. K. Gujral Punjab Technical University
(IKGPTU)**

Sponsored*

**15th National Conference on Management,
Information Technology and Engineering –
Recent Trends and Contemporary Issues
(GJ-NatConMITE 2018)**



on Friday, 24th August, 2018

Organized By



GIANJYOTI™
Group of Institutions

Aspire. Achieve. Ascend

Gian Jyoti Institute of Management & Technology

Phase 2, Sector 54, Mohali – 160055 (Punjab)

Phone: 91-172-2264566

E-mail: nationalconference@gjimt.ac.in

www.gjimt.ac.in

It is our pleasure to announce that GJIMT is organizing 15th National Conference on Management, Information Technology and Engineering (GJ-NatConMITE 2018) – Recent Trends and Contemporary Issues on Friday, 24th August, 2018 at Gian Jyoti Institute of Management and Technology, Phase-2, Mohali, India.

AIM & SCOPE

The objective of this proposed conference is to understand the recent trends and contemporary issues in domains of Management, Information Technology and Engineering. **GJ-NatConMITE-2018** aims at providing an opportunity to the researchers, academicians, scientists, engineers, and scholar students in all areas of Management, Information Technology and Engineering, for the dissemination of original research outcomes, innovative ideas and practical development experiences with emphasis on both theory and practice. The conference is an attempt to provide a platform to address issues that are impacting Management, Information Technology and Engineering.



Track-A: Management

- ✓ Conceptual and Theoretical Aspects of Management
- ✓ Organizations Management
- ✓ Technology Management
- ✓ Production and Operations Management
- ✓ Project and Quality Management
- ✓ Supply Chain Management
- ✓ Financial Management
- ✓ Technology Transfer and Management
- ✓ Marketing Management
- ✓ Supply Chain Management
- ✓ Disaster Management
- ✓ Hospitality Management
- ✓ Knowledge Management
- ✓ Social Issues in Management
- ✓ Small Scale Business Management
- ✓ Management in Emerging Economies
- ✓ Social Media Management
- ✓ Any other related areas pertaining to any issue which is related to management aspects.

Track B: Information Technology

- ✓ Business Intelligence
- ✓ Cloud Computing
- ✓ Communication Technologies
- ✓ Communications and Networking
- ✓ Computational Science and Technology
- ✓ Cyber Security
- ✓ Data Base Management
- ✓ Data Mining and Data fusion
- ✓ Digital Communication, Regulation and Social Action
- ✓ Multimedia and Security
- ✓ Software Engineering
- ✓ Image Processing and Pattern Recognition
- ✓ Information Retrieval, Natural Language Processing, and Ontology
- ✓ Software Engineering and Software Development
- ✓ Telecommunication and Networks
- ✓ Visual Communication
- ✓ Wireless Communication and Mobile Computing
- ✓ Other topics related to IT and its Applications

Track C: Engineering

- ✓ Electrical Engineering
- ✓ Electronics Engineering
- ✓ Instrumentation Engineering
- ✓ Industrial Engineering
- ✓ Mechanical Engineering
- ✓ Bio-Medical Engineering
- ✓ Environmental Engineering
- ✓ Nano-Technology
- ✓ Materials and Metallurgical Engineering
- ✓ Chemical Engineering
- ✓ Engineering Economics □
- ✓ Other Engineering Related Topics

Important Dates

Paper Submission	1st August, 2018
Notification of Acceptance	6th August, 2018
Last Date of Registration	18th August, 2018
Date of Conference	24th August, 2018

Registration Fees

1. No fee shall be charged in case a paper is written by ONE author.
2. In case of papers having more than ONE author, the principal/corresponding author will NOT be charged any fee. Other author/authors will be charged Rs. 500/- each.
3. Fee for presentation in absentia shall be Rs. 1000/-. Spouse/guest participation fee shall be Rs. 500.
4. Registration Fee, if applicable, must be paid on or before 12.08.2018 along with the 'Delegate Registration Form'.
5. If the registration fee is applicable, then you are requested to mail, courier or fax the transaction slip with the registration form as soon as the payment is made.
6. Selected papers will be published in Gian Jyoti E-Journal (ISSN-2250-348X) available online at www.gjimt.ac.in
7. Registration fee is non-refundable. However, change in nomination is permitted on request.

Accommodation

Conference is on non-residential basis. However assistance in getting accommodation will be provided. A detail of hotels is available at www.citcochandigarh.com.

Payment Options

Option 1: Electronic Transfer or Direct Deposit

Name of the Institute : Gian Jyoti Institute of Management and Technology
Banker's Name : Punjab National Bank, Phase -1, Mohali
Account No : Saving Account No. 1155000102058112
IFSC Code : PUNB0115500

Option 2: Bank Draft

Payable to 'Gian Jyoti Institute of Management and Technology' Payable at Chandigarh/Mohali

Organising Committee

Patron**Mr. J. S. Bedi**

Chairman, Gian Jyoti
Group Of Institutions,
Mohali & Shambhu Kalan

Conference Chair**Dr. Aneet**

Director, GJIMT, Mohali
98147-44642

Conference Secretariat**Dr. Rajneesh Mehra**

Assoc. Professor, GJIMT, Mohali
93562-21363

Conference Coordinators

Mr. Sanjay K. Aggarwal

Asst. Prof., GJIMT, Mohali
94171-69369

Ms. Pooja Pandey

Asst. Prof. GJIMT, Mohali
79867-28534

* Approval applied for.

Gian Jyoti Institute of Management & Technology

Gian Jyoti Institute of Management & Technology (GJIMT) was established under the aegis of Gian Jyoti Educational Society (GJES) in the year 1998. GJIMT is an ISO 9001:2008 certified approved by All India Council of Technical Education (AICTE), New Delhi and affiliated to IKG Punjab Technical University (PTU), Kapurthala. Being North India's premier destination in the fields of management and computer applications, located in the heart of Mohali City, GJIMT has been setting milestones in academics and placements.

GJIMT imparts holistic management and technical education to nurture and develop human resources of global standards, capable of serving the industry and society productively. *Hence, a conscious effort made to give latest and practical exposure to its students of MBA, MCA, BBA & BCA programs.*

GJIMT has maintained the Top B-Schools of the country rankings for more than a decade now in surveys conducted by the various prestigious publications like Business Standard (2017), Outlook (2016) and Bureaucracy Today (2015). These surveys have been carried out on various parameters involving academics, pedagogy, infrastructure, training and placement.

The Institute aims to make value addition to the professional skills of its students from day one by introducing Employment Readiness Program (ERP). GJIMT maintains strong industry connect that help students to get industry exposure before their final placements. *The students have been the part of various industrial events organized by TiE Chandigarh, CII, FICCI, STPI & CMA.*

At GJIMT research findings of the faculty are being published all over the world. Experts across the country come here to share their knowledge and experience with students in National & International Conferences, HR Summits and Distinguished Lecture Series. There have been other activities which include *PRATIBHA - A Youth Fest, Parakh, Aagaman, Business Club, Entrepreneurship Development Cell, Rotaract Club, NCC Club, NSS Club and Sports Club.* There is a spirit of vibrancy in all it does and diversity in what it is made of.

GJIMT community thrives on its philosophy of Aspire, Achieve, Ascend!!

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GIAN JYOTI GLOBAL SCHOOL
Phase-2, Mohali

GIAN JYOTI INSTITUTE OF INTERNATIONAL STUDIES
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DELEGATE REGISTRATION FORM
I. K. Gujral Punjab Technical University
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on
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Friday, 24th August, 2018
GJIMT, Phase-2, Mohali.**

Name (in capitals)

Gender Male Female

Delegate Category Academic Industry Research Scholar Student

Designation

Title of Paper

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Institute.....

Address.....

.....

Phone No. Mobile.....

E-mail.....

Sponsoring Authoring (if any)

I would like to bring along my spouse / guest Yes No

.....
Signature

Delegate Fee Particulars

Cheque/ D.D.No. Drawn on..... Dated.....
Amount (in words)

in favour of **“Gian Jyoti Institute of Management and Technology”**, payable at
Chandigarh / Mohali.

To be sent to,
Coordinator, National Conference
Gian Jyoti Institute of Management & Technology
Phase-2, Sector 54, Mohali Phone-91-172-2264566
E-mail: nationalconference@gjimt.ac.in
Visit us at: www.gjimt.ac.in