GIANJYOTI
**Institute of Management
and Technology**

Aspire. Achieve. Ascend

14 TH

National
Conference
on Management

Information Technology and Engineering

GJ-NatConMITE 2017

16 Dec. 2017, Saturday

It is our pleasure to announce that GJIMT is organizing 14th National Conference on Management, Information Technology and Engineering (GJ-NatConMITE 2017) on Saturday, December 16, 2017 at Gian Jyoti Institute of Management and Technology, Phase-2, Mohali, India.

AIM & SCOPE

The objective of the conference is to promote propagate and diffuse wisdom pertaining to Management, Information Technology and Engineering that have potential to transform the word of academia and practitioners. GJ-NatConMITE-2017 aims to bring together leading academic scientists, researchers, practitioners, engineers, IT professionals and policy makers from around the world to share cutting-edge research experiences, bring new ideas, debate issues and address latest developments in the domain of Management, Information Technology and Engineering It shall provide a forum for the dissemination of original research outcomes, innovative ideas and practical development experiences with emphasis on both theory and practice. The conference is an attempt to provide a platform to address issues that are reshaping Management, Information Technology and Engineering. Right from the beginning of our civilization, trade and businesses have been changing situations, improving infrastructure and have empowered the people The conference will focus on Indian insights to understand and manage the complex interplay among the individuals, institutions and innovations

Track-A : Management

- Organizations Learning and Knowledge Management
- Information Technology and Organizations
- Production and Operations Management
- New business Models for emerging Markets
- Supply Chain Management
- Entrepreneurship
- Technology Transfer and Management
- Marketing Management

- New Age Retailing and logistics
- Trends in Human Resource Accounting
- Demonetization
- Digitalization
- Business ethics, CSR and Sustainability
- Small Scale Business Management
- Management in Emerging Economies
- Social Media Management

Track-B : Information Technology

- Business Intelligence
- Cloud Computing
- Communication Technologies
- Communications and Networking
- Computational Science and Technology
- Cyber Security
- Data Base Management
- Data Mining and Data fusion
- Digital Communication, Regulation and Social Action
- Multimedia and Security

- Software Engineering
- Image Processing and Pattern Recognition
- Information Retrieval, Natural Language Processing, and Ontology
- Software Engineering and Software Development
- Telecommunication and Networks
- Visual Communication
- Wireless Communication and Mobile Computing
- Other topics related to IT and its Applications

Track C : Engineering

- Electrical Engineering
- Electronics Engineering
- Instrumentation Engineering
- Industrial Engineering
- Mechanical Engineering
- Bio-Medical Engineering

- Environmental Engineering
- Nano-Technology
- Materials and Metallurgical Engineering
- Chemical Engineering
- Engineering Economics
- Other Engineering Related Topics

Important Dates

Paper Submission - **28th November 2017**
Notification of Acceptance - **5th December 2017**
Last Date of Registration - **10th December 2017**

Registration Fees

For Academicians and Corporate Participants	**Rs. 1500**
For Research Scholars	**Rs. 1000**
For Students	**Rs. 750**
Presentation in Absentia	**Rs. 2000**
Spouse/Guest Participation	**Rs. 500**

Registration Process

1. Registration Fee must be paid on or before **10th December 2017**
2. You are requested to mail, courier or fax the transaction slip with the registration form as soon as the payment is made
3. Registration fees have to be sent along with the 'Delegate Registration Form'.
4. In case of joint authorship with two or more authors, all authors have to compulsorily register for the award of certificate, participation in conference and kits including proceedings. There is no concession for more than one authorship.
5. Selected papers will be published in **Gian Jyoti E-Journal (ISSN-2250-348X)** available online at www.gjimt.ac.in
6. Registration fee is non-refundable. However, change in nomination is permitted on request.

Accommodation

Conference is on non-residential basis. However assistance in getting accommodation will be provided. Details of hotels is available at www.citcochandigarh.com

Payment Options

Option 1 : *Electronic Transfer or Direct Deposit*

Name of the Institute : Gian Jyoti Institute of Management and Technology
Banker's Name : Punjab National Bank, Phase -1, Mohali
Account No : Saving Account No. 1155000102058112
IFSC Code : PUNB0115500

Option 2 : *Bank Draft*

Payable to 'Gian Jyoti Institute of Management and Technology' Payable at Chandigarh/Mohali

Organising Committee

Patron

Mr. J. S. Bedi
Chairman, Gian Jyoti
Group Of Institutions,
Mohali & Shambhu Kalan

Conference Chair

Dr. Aneet
Director-GJIMT, Mohali
98147-44642

Conference Coordinators

Ms. Rekha Sachdeva
Asst. Prof.-GJIMT, Mohali
9899349538

Ms. Richa Saini
Asst. Prof.-GJIMT, Mohali
9781867227

Gian Jyoti Institute of Management & Technology

Gian Jyoti Institute of Management & Technology (GJIMT) was established under the aegis of Gian Jyoti Educational Society (GJES) in the year 1998. GJIMT is an ISO 9001:2008 certified approved by All India Council of Technical Education (AICTE), New Delhi and affiliated to IKG Punjab Technical University (PTU), Kapurthala. Being North India's premier destination in the fields of management and computer applications, located in the heart of Mohali City, GJIMT has been setting milestones in academics and placements.

GJIMT imparts holistic management and technical education to nurture and develop human resources of global standards, capable of serving the industry and society productively. ***Hence, a conscious effort made to give latest and practical exposure to its students of MBA, MCA, BBA & BCA programs.***

GJIMT has maintained the Top B-Schools of the country rankings for more than a decade now in surveys conducted by the various prestigious publications like Business Standard (2017), Outlook (2016) and Bureaucracy Today (2015). These surveys have been carried out on various parameters involving academics, pedagogy, infrastructure, training and placement.

The Institute aims to make value addition to the professional skills of its students from day one by introducing Employment Readiness Program (ERP). GJIMT maintains strong industry connect that help students to get industry exposure before their final placements. ***The students have been the part of various industrial events organized by TiE Chandigarh, CII, FICCI, STPI & CMA.***

At GJIMT research findings of the faculty are being published all over the world. Experts across the country come here to share their knowledge and experience with students in National & International Conferences, HR Summits and Distinguished Lecture Series. There have been other activities which include ***PRATIBHA- A Youth Fest, Parakh, Aagaman, Business Club, Entrepreneurship Development Cell, Rotaract Club, NCC Club, NSS Club and Sports Club.***

There is a spirit of vibrancy in all it does and diversity in what it is made of.

GJIMT community thrives on its philosophy of Aspire, Achieve, Ascend !!