

CHALLENGE OF CHANGING PATTERNS



16th
GJ-IntCon MITE
2022

IN A BORDERLESS WORLD

SATURDAY, 29TH JULY 2022



Scopus[®]



UGC CARE



ABOUT THE CONFERENCE

GJIMT is hosting its 16th International Conference on the theme “**Challenge of Changing Patterns in a Borderless World**”. The conference is held every year to make it an ideal platform for people to share views and experiences in Business Management & Commerce, Finance & Economics, Social Sciences & Humanities & Technology related areas.

The internet has brought us face to face with the prospect of newer technologies and rising standards of living, on the one hand and the challenges of instabilities and risks on the other. New technologies have shaped a new global economy. The world has become a smaller place – a single “borderless” economy. Sitting in our living rooms, we can know at the click of a button what is happening in any part of the world. People today know the tastes, preferences and lifestyle choices of people living in other countries. We all can understand each other and communicate in the “English” language. Digitization and social media have connected people the world over. We have truly become “global citizens”.

This development has many implications. For

instance, it has accelerated the pace of globalization & made it irreversible. Organizations are losing their national or regional dimensions & identifying more with a “global” dimension. Despite clear-cut geographical boundaries, our countries have become truly “borderless” due to unrestricted information flow. Globalization & Multinationalization have dissolved national borders. The rising number of mergers and acquisitions have not only opened up newer markets but also has led to intermixing of cultures. The world is becoming one place. Flows of people, ideas, information and capital are increasing. Although, the acceleration of globalization has improved the lives of billions around the world, yet, it has also created many more challenges. How to manage the forces of globalization and digitization? How to help governments, organizations, societies and individuals adjust? How to ensure that the benefits of globalization are equitably distributed? How to bridge the gap between the privileged and the underprivileged? The challenge we face is to bring these two worlds together and grow together as one entity. This conference aims to address such challenges and build strategies that strengthen the global economy.

CONFERENCE OBJECTIVES

- Provide an ideal platform where practitioners, academicians, researchers and students can meet and deliberate upon the challenges created by the accelerated globalization and digitization for global businesses and households.
- Build strategies that help governments, organizations, societies and individuals adjust to the rapid pace of globalization
- Devise new ways to strengthen the global economy and bridge the gap between the globalized and the non-globalized world.

CONFERENCE GOAL

The 16th GJ-IntConMITE 2022 will focus on strategies to adapt to the rapid pace of globalization and digitization and strengthen the global economy to create a truly “borderless” world.

WHO CAN ATTEND

- Academicians/Scientists
- Students/ Researchers/Ph.D Scholars
- Corporate Representatives/NGOs
- Industrialists/Consultants
- Government officials/Policy makers





CONFERENCE VENUE

The conference would be held in both online and offline mode.

CALL FOR PAPERS

The 2022 International Conference on “Challenge of Changing Patterns in a Borderless World” welcomes research abstracts and full papers pertaining to the Conference Theme in the field of Business, Commerce, Management, Economics, Social Sciences, Humanities, and Education from authors in the global research community.

SUB THEMES



MARKETING & E-COMMERCE



HUMAN RESOURCE MANAGEMENT



TRAVEL & TOURISM MANAGEMENT



FINANCE & ECONOMICS



OPERATIONS MANAGEMENT



IT MANAGEMENT



EDUCATION

The list is not all exhaustive and one is free to add any relevant area to subject.

Guidelines for Paper Submission are available on our conference website.

Category	Indian and SAARC Members	Other Foreign Countries
Online Participant	INR 1500	USD 30
Offline Participant	INR 1000	USD 20
Research Scholar	INR 750	USD 15
Student/Attendee	INR 500	USD 10

Note: E-certificates shall be provided to all the paper presenters and attendees.

PUBLICATION OPPORTUNITIES

Plagiarism of any kind will lead to the rejection of the paper for publication. Selected papers (subject to peer-review) will be forwarded to WoS/ABDC/Scopus-indexed/UGC-CARE listed journal*/Gyan Management journal or published in an edited book with ISBN number by a renowned publishing house (to be announced soon).

(*Additional processing fee (if any) would be borne by the contributor)

AWARDS

In order to be considered for “Best Paper Presentation Award”, the authors are required to submit the full paper on or before 22nd July 2022. The Conference Committee will select the best paper based on blind peer review system. The author of an awarded paper, and co-authors if any, will be entitled to a signed official award e-certificate and the announcement of their achievement on the conference webpage.

IMPORTANT DATES

Abstract Submission	15th July, 2022
Acceptance of Abstract	20th July, 2022
Full Paper Submission	22nd July 2022
PowerPoint Presentation Submission	25th July 2022
Last Date of Registration	15th July, 2022
Conference Day & Date	29th July 2022 (Friday)

CONTACT US

In case of any questions, contact the conference convener

☎ +91-95306-65864

✉ gjicm22@gmail.com.



INTERESTED?

STEP 1:

Register for GJ-IntConMITE 2022 at
<https://forms.gle/YBWFHUnSRzNPfeNFA>



STEP 2:

Pay the Fees



STEP 3:

Submit your Manuscript on EasyChair

ABOUT GJIMT

Gian Jyoti Institute of Management & Technology (GJIMT) was established under the aegis of Gian Jyoti Educational Society (GJES) in the year 1998. GJIMT is approved by the All India Council of Technical Education (AICTE), New Delhi, India and affiliated to I.K.G Punjab Technical University (IKGPTU), Kapurthala, Punjab, India. GJ-IMT is a pioneer in innovative academic and practical training of students of MBA, MCA, BBA, BCA, B.Com (Hons) and BTTM Courses. GJIMT is setting path breaking records in university assessments as well as placements for its students. The Tribune has ranked us 2nd in the Top BBA Colleges (2020). Business India has placed GJIMT in the A+ category B-School in North India (November 2019). GJIMT is a consistent force to be reckoned with when it comes to building bankable future human force.



GIANJYOTI
Institute of Management
and Technology

Approved by AICTE and Affiliated to IKG Punjab Technical University

PATRON

Mr. J. S. Bedi
(Chairman, GJIMT)

CONFERENCE CHAIR

Dr. Aneet Bedi
(Director, GJIMT)

CONFERENCE COORDINATORS

Dr. Neeraj Sharma
(Dean Academics, GJIMT)

Dr. Bushra S. P. Singh
(Assistant Professor, GJIMT)

GIAN JYOTI INSTITUTE OF MANAGEMENT & TECHNOLOGY
HELPLINE: 0172-2264566 | 99144 33199
SECTOR-54, CHANDIGARH, PHASE-2, MOHALI.

www.gjimt.ac.in